

Displaced Individuals & Refugee Experience Map

نتكلم
NaTakallam
(we · speak)

Persona



- Fadi, Hala and their children leave their war torn home in Syrian and crosses the border into Lebanon.
- They are banned from working in their new host country and thus do not have income.
- In Lebanon, 1 out of 4 people is a Syrian refugee and the government's response is to not give Syrians work permits.
- They start to feel isolated and financially strained.
- Back in their homeland they were a teacher and engineer.

Awareness



- Unlike the times before the internet, displaced persons today are part of a community that is known as the “connected refugees” where smartphones are one of their most important need.
- Hala is shared a social media post from one of her friends saying there is a organization hiring people to teach, translate and interperate Arabic over Internet.

Taking Action



- Fadi and Hala contact NaTakallam.
- NaTakallam interviews them and conducts a background check.
- They then are hired and trained to be a conversation partner and translation partner.
- They then are on-boarded to our on-line platform, trained and paired with students and/or companies.

Pairing



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- Through NaTakallam's platform they are paired with a student that has a basic understanding of Arabic and needs to learn engineering terms for this upcoming business trip to the MENA region.

Conversation



- They are paired for 10 sessions.
- Hala creates a lesson plan that fits the student's need for terminologies.
- Hala tracks their progress and give notes via the on-line platform.
- Hala gets paid thought NaTakallam's NGO partners operating in their host country.

Impact Story



- The job provides sustainability to Hala, she goes from a not having a source of income or at best a being a passive recipient aid to being an independent, engaged and earning her own individuals.
- Hala gets a sense of purpose contributing to their family and host community.
- There is a profound psycho-socially benefit to her and her family and also becomes friends to her students around the world.

Impact ripples

