

**Research participants:** 18 x 17-18yr old young men and 1 young woman, who are studying BTEC IT at Ealing and West London College

**Location:** Ealing and West London College

**Duration:** 50 mins

I outlined the basic Delfee concept and then took the young people through each of the screens shots in the lo-fi prototype, trying to avoid any leading, assumptive preconceptions about the content, style or functionality. This was done in order to attempt to create a comfortable, open situation where the young people felt able to comment freely.

### **Things they liked**

“It helps, if you are not sure what you want to do”

“Nice and simple design”

“The career path is good, you know what you are aiming for”

“I really like the sliders”

### **Suggestions & Questions**

“It would be cool to compare yourself to other users and friends”

“suggest activities for improving skills”

“Could it be in different languages?”

“I would like to share my results with friends over social media”

“Ideally, the quiz would be 2-5 mins long”

“It could be like brain trainer for job skills”

“Regular updates would be good, keep it fresh”

“I would like to know what famous person I am like and what famous person I am not like”

“I don't like Facebook, Google Login is better”

“People hate quizzes that don't show you how long it is”

“It might be nice to have multiple choice questions too, so that it makes it more varied”

“I would like to save my progress, then come back to it”

“Its wrong to always expect young people to know what they want to do”

“It would be good if you could skip questions if you don't understand them”

“Will it show what qualifications are required for a job?”

“After your GCSE's, lots of people don't know what they want to do”

### **Misc**

**14 of the 19 participants felt like that after GCSE's was too soon to know what profession they want to pursue.**

**70% of participants wouldn't use Facebook login, they felt it was too much data to collect. They don't seem to use, or like it. Not cool enough anymore.**

**100% of participants said they would use Delfee.**