

OUR BUSINESS MODEL CANVAS

<p>Key Partners</p> <ul style="list-style-type: none"> ✓ Gamaya Ag-Tech. ✓ International Institution of Tropical Agriculture (I.I.T.A). ✓ Agricultural Rural Management Training Institute (ARMTI). ✓ National Agricultural Extension and Research Liaison Services (NAERLS). ✓ Food Processing Industries 	<p>Key Activities</p> <ul style="list-style-type: none"> ✓ Obtaining improved seeds from our Research Partners. ✓ Soil Test, Weather Predictions, Soil cultivation, and Seeds planting. ✓ Plant Monitoring. ✓ Harvesting. 	<p>Our Value Proposition</p> <ul style="list-style-type: none"> ✓ Affordable Cash Crops prices throughout the year. ✓ Improved quality and quantity food Crops free of contamination. ✓ Availability of cash crops for food industries at lowest stable price anytime. ✓ Booked for fresh and dried crop anytime. 	<p>Our Customer Relationship</p> <ul style="list-style-type: none"> ✓ A feeling of trust via availability and stable price ✓ A sense of Familiarity by giving educational support to Children out of School. ✓ Special deals and discounts to Customers we have established relationships with. 	<p>Our Customer Segmentation</p> <ul style="list-style-type: none"> ✓ Local Market days in our community ✓ Food Industries
	<p>Key Resources</p> <ul style="list-style-type: none"> ✓ Warehousing Activities ✓ Bagging and packaging ✓ Distribution to our strategic Storehouses in market places ✓ Sale Managers to Customers 		<p>Marketing Channel</p> <ul style="list-style-type: none"> ✓ Offline sale: directly to women, men and anyone from our strategic storehouses. ✓ Effective Online sales page linked to Facebook, Instagram and LinkedIn 	

Cost Structure		Revenue Streams
		<ul style="list-style-type: none"> ✓ Investors ✓ Non-Governmental Organizations
<u>FIXED COST</u>	<u>VARIABLE COST</u>	<ul style="list-style-type: none"> ✓ Governmental Support ✓ Sales of Cash-Crops
<ul style="list-style-type: none"> ✓ Farm Land ✓ Farm Machines and Equipment ✓ Warehouses and Storehouses ✓ Automobile Trucks 	<ul style="list-style-type: none"> ✓ Seeds ✓ Fertilizers ✓ Labour ✓ Transportation ✓ Advertisement ✓ Salaries 	

Our Goals within the First Five Years

Our Economic template for the first year of operation consist of 20,000 hectares of arable land in Rice farming, 10,000 hectares of soybeans, 5,000 hectares of yam and 5,000 hectares of Red beans (before Millet, Maize, Cassava, Tomato, Onion, Banana, while Vegetables and Perennial crops will be cultivated when we have established processing units and built warehouses for perishable crops). During this year, a cooperative bank will be established to foresee that farmers get the right investment they need and investors likewise get their documents.

Our marketing template for the year consist of 'effective online sales page' and 'order for crops application software' for direct sales for anyone who may want to order for fresh or dried crops from the farm, but our major marketing strategy channel is offline where we sell directly to people.

In the second year, we will double the Landmass of farming the first year crops and adding 20,000 hectares each for Millet, Maize and groundnuts. Also, we will commence the training of unemployed graduate, both in class and on the Field, so they can become professionals, and equipped them for the next season.

Our primary goal in the third year of operation is the commencement of warehousing system that will provide safe and reliable storage facilities for over 80 agricultural products for domestic and industrial consumption of which the first set will be for rice, Cowpea, millet and maize before others, there will be expansion to double the farms.

Warehousing setup continues into the fourth year to prepare for farming of perishable crops of which we hope to achieve by partnering with food processing industries that uses perishable crops, while training of new set of employees continues.

The fourth year marks the beginning of farming 10,000 hectares each for tomato, pepper, white onion and carrot while still maintaining the previous landmass sizes and yielding capacity.

Our vision is to cut down food prices, prevent crop wastages and still provide healthy crops for human and industrial consumption, therefore we will use the fifth year to get feedbacks, analyze our market places, embark on public sensitization and awareness of affordable and healthy crops before we embark on perennial crops production, double our capacity and further training and equipping of trainees in the sixth year.