

CREATE YOUR OWN EXPERIENCE MAP!

Describe your idea with one concise sentence.

A public record of the experiences and knowledge of the diverse communities of Obongi & Kwanwanja developed and curated with said communities.

Draw and describe the ideal user

Title *The User*

Name: *Maxine*

Age: *16*

Profession: *secondary school student*

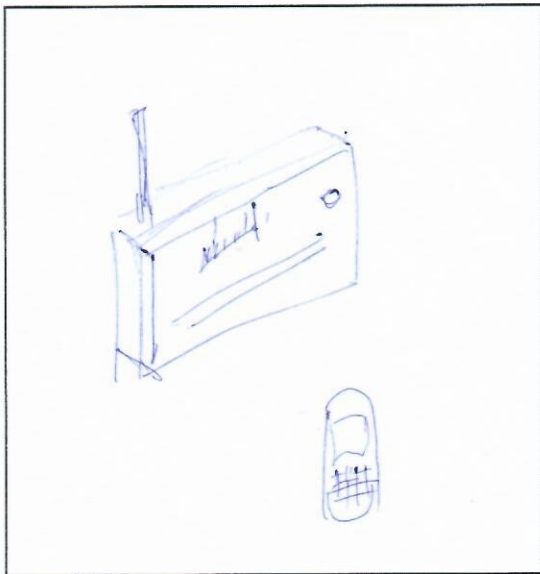
Any Other Key characteristics: *She has grown up in a refugee settlement in Obongi*

Concisely describe what is happening



Maxine is presenting a radio magazine programme on the experience of a family of refugees from South Sudan being hosted by their distant relatives in Uganda in Obongi. They recall their first meeting in South Sudan when the Ugandans were in exile in South Sudan.

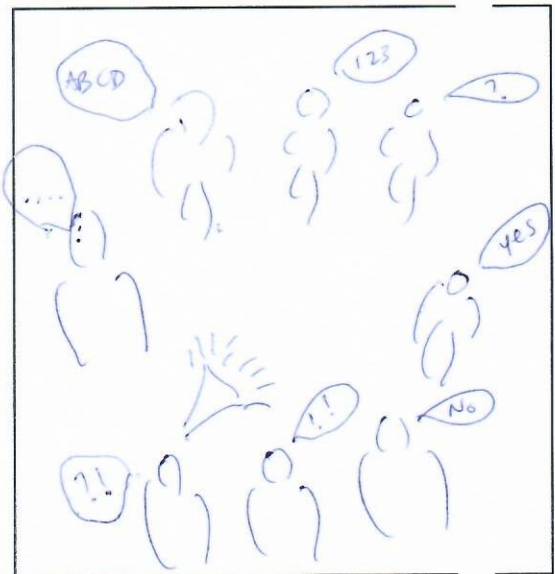
Title Awareness



Concisely describe what is happening

Listeners call in to the radio station to raise queries about what they have heard, suggest new details to the story and this public discussion is recorded on air. SMS messages are read out on air by Maxine and in studio with her are community leaders, eye witnesses, MPs

Title Community Participation

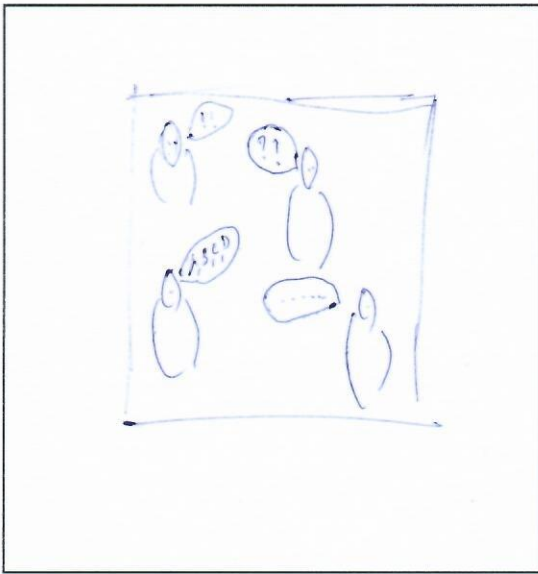


Concisely describe what is happening

Maxine and her production team engage with the wider Obangi community on what topics the Kama ka Wida should cover. Inviting community members to contribute ideas to how the content they consume is produced. These engagements are covered on air and online.

Title

Editorial

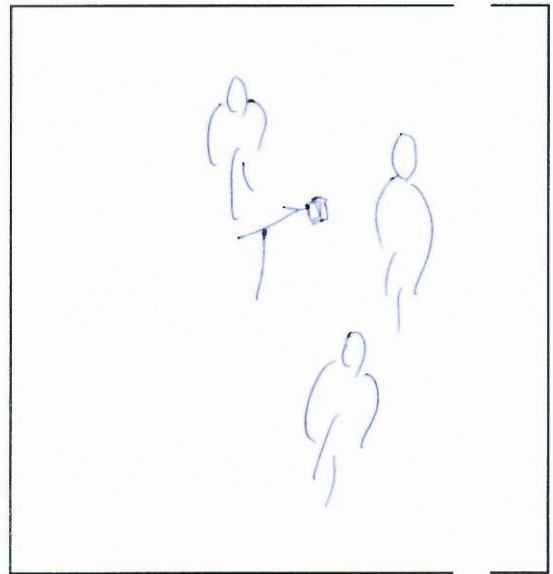


Concisely describe what is happening

The editorial process will be transparent ^{and cooperate online} as Maxine's ^{team} decide on what ^{each week} issue to discuss and how. Following the editorial Maxine and her production team will put out a public call for sources from the community. The editorial will be informed by community engagements. Wizards foundation will be on hand to provide technical support

Title

Production

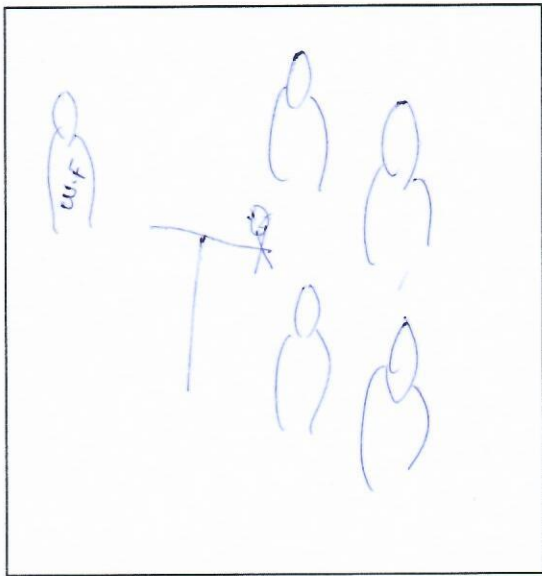


Concisely describe what is happening

Maxine's team engage with community members, ~~re~~ leaders and record interviews, riddles, poetry, song that will feature on the show. Wizards foundation will supervise be on hand to offer technical support and mentorship. This is the content Maxine will present on air.

Title

Skills clinics

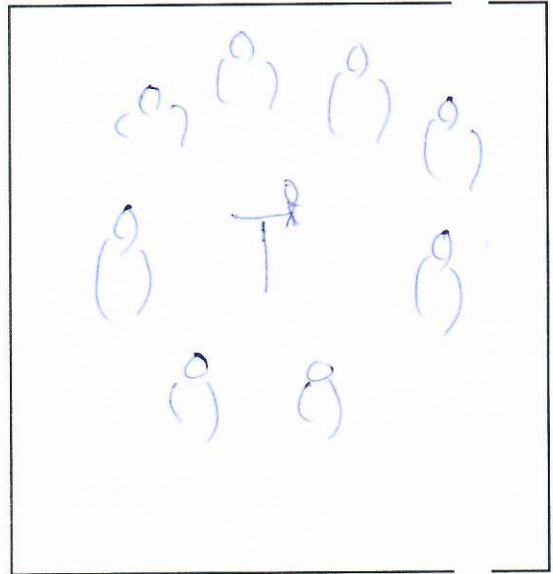


Concisely describe what is happening

Wizard Foundation will provide technical support to Maxine's team to enable them work the ^{production} equipment, research editorial content and master the production process.

Title

Community Convention



Concisely describe what is happening

The community gathers to discuss the issues they have identified. ^{And together with} local government leaders, MPs, representatives from relief agencies dialogue and they propose solutions. This dialogue will be covered on air and online.