



Karlos L. Marshall

Co- Founder

Born and raised in the Champion City of Springfield, Ohio, Karlos L. Marshall is an award-winning educator, cultural innovator, writer and a speaker. He hails from the deep traditions of Critical Race Theory, urban revitalization, creativity and innovation in higher education, and literary activism. Mr. Marshall works from a platform of non-traditional pedagogy and community paradigms that are centered around urban renaissances and redevelopment projects.

Karlos L. Marshall is the co-founder of The Conscious Connect, Inc. serving as the inaugural Board President. His grassroots organization has quickly become one of the most readily known educational influences across Southwest Ohio. Through his literacy advocacy, he has energized a national dialogue to address ‘book deserts.’ Further, Mr. Marshall prides himself of bringing a scholarly approach of diversity, inclusion and equity to design thinking and human-centered design.

Karlos is the global founder of the ‘purpose-based learning’ framework and is responsible for coining the educational term. This new framework and ideology has sparked international efforts to reimagine the future of education. In 2016, Mr. Marshall was awarded a Global Honorable Mention Award from OpenIDEO’s ‘Future of Higher Education Challenge’ sponsored by the U.S. Department of Education. His groundbreaking [Ikigai+](#) purpose-based advising and mentoring model has changed the national higher education landscape.

Karlos earned his Masters of Science in Education from the University of Dayton with a specialization in Higher Education. Prior to that, he graduated Cum Laude with a Bachelors of Arts in Philosophy with a minor in Africana and Diaspora Studies from Wittenberg University. Mr. Marshall has recently started doctoral coursework in educational leadership. In his role at the University of Dayton, Karlos teaches the capstone courses for the nation's first Undergraduate Certificate in Applied Creativity for Transformation.

It is clear through his efforts that Mr. Marshall has an unflinching calling for educating and cultivating the minds of children, youth, and young adults. He has become one of the most emerging national thought-leaders on innovation in education, cultural revitalization and community redevelopment.



Moses B. Mbeseha

Co- Founder

Raised in an African home as a descendent of Cameroon, but permeated through the coming of age in an American society and community -- Moses B. Mbeseha emerged. As someone who has read most things under the sun concerning the interconnectedness of economics, politics, and social life, Moses is one who is well versed at transforming spaces and conversations around political economies, diversity, and culture.

He has used this intellectual foundation along with an unforgettable skill set as a public speaker, fundraiser, and community builder in serving families in financial need. Given this, he has oversaw vast improvements as a Financial Case Manager for Catholic Charities in Altoona-Johnstown diocese, in State College, Pennsylvania, where his collaborative wherewithal and program developments have helped alleviate community needs.

With a strong understanding of cultural dynamics, Moses has dedicated his being to public service; which he mostly credits to his mother. He pursued studies in Political Science and Africana Studies at Wittenberg University, where graduated with his Bachelors in 2013. Mr. Mbeseha is currently pursuing his Masters in Business Administration.