

This slide sequence illustrates some possible content, structure, navigation and interface options for LawMaster, its not strictly flowchart or wizard but maybe hybrid .

Another (probably more important) will develop additional content and functionality, based on legal interactions while running your business.

There is also a more promotional sign-up/login sequence that belongs at the front end but is less functionally descriptive and sometimes tongue-in-cheek.

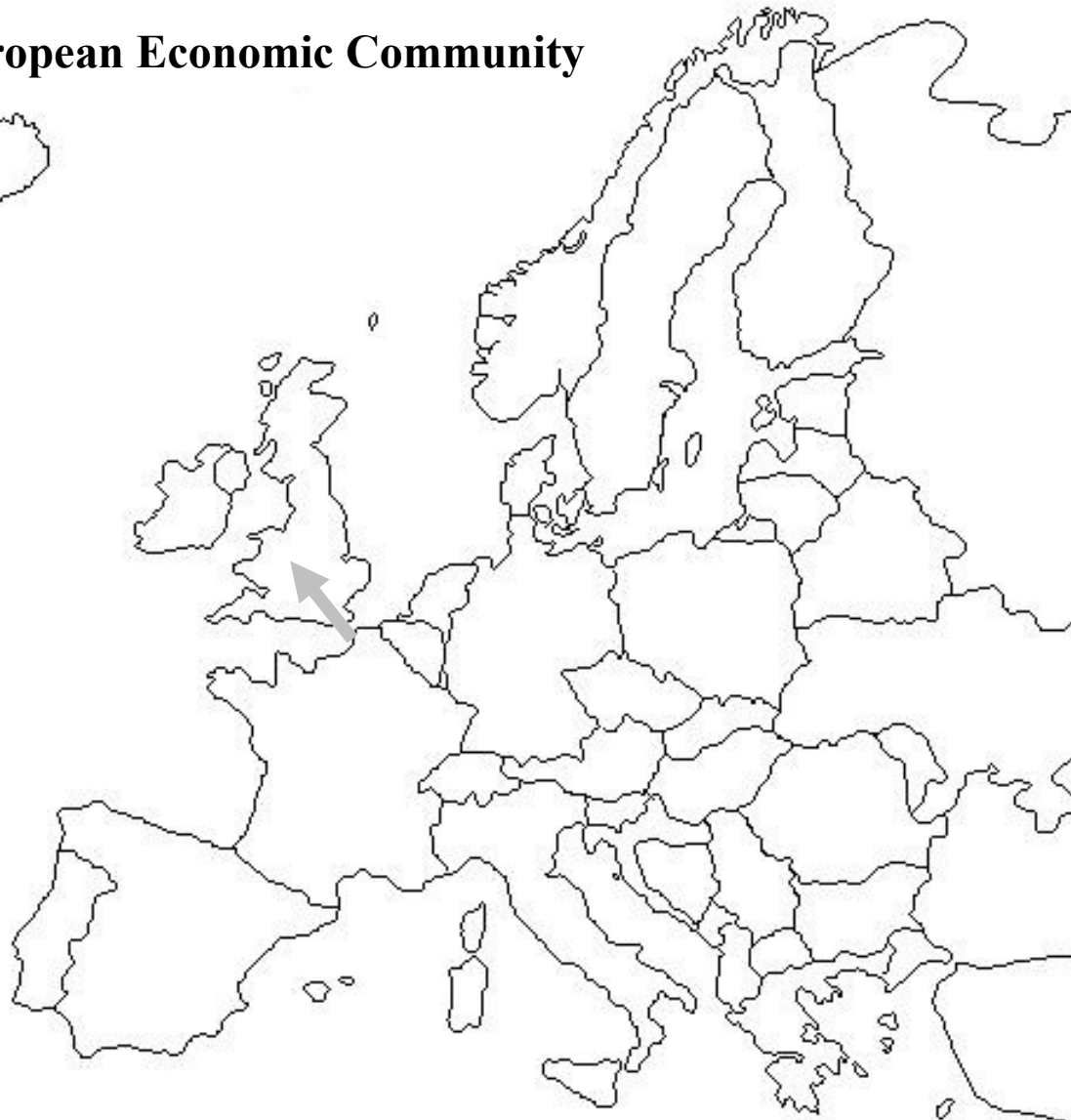
## European Economic Community



LawMaster needs to know in which jurisdiction you are operating.

Although you may be in more than one, to avoid confusion, you may only choose one at a time.

Click on the one for this journey.



This is merely a very simple simulation of one possible way in which LawMaster might work and/or be constructed.

UK Journey > Home

## Overview

Which aspect would you like to explore?

There is naturally overlap between these depending on the stage of business development

Starting your  
business

Running your  
business

General  
Legal

Actions  
Taken

Your business journey record appears here.

To-Do  
Lists

Starting

Running

General

**Remember – you control your journey and your record is completely private!**

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UK Journey > Home

## Overview

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Taken

Wherever you see this structure of a box and bar you will find that clicking on a box shows a brief summary and clicking on a bar drills down to the next level in the system.

By convention a blue bar represents an unvisited link and a magenta bar a visited link. The same colouring applies to most other links too.

Visited links form part of your journey record.

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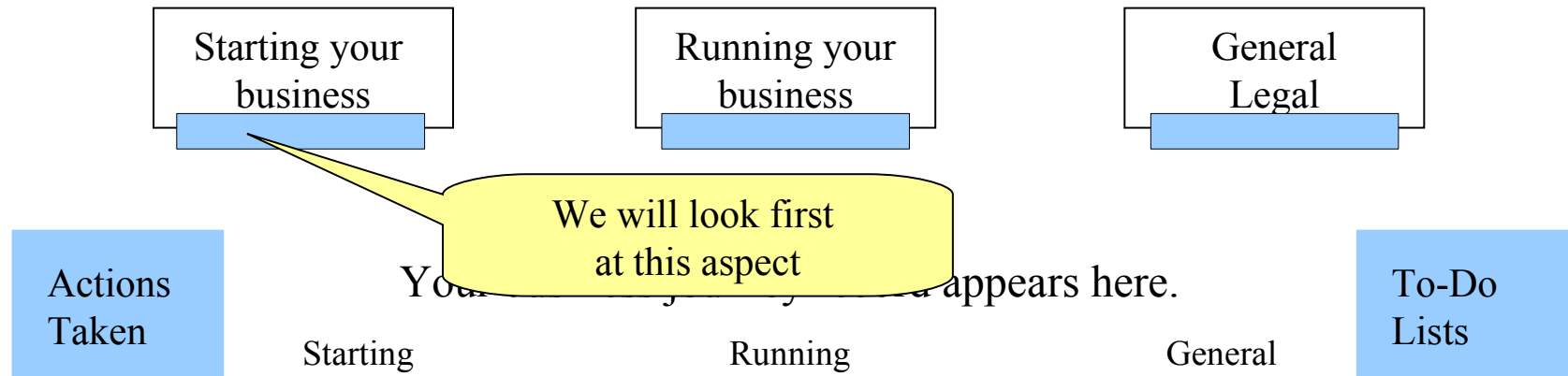
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UK Journey > Home

## Overview

Which aspect would you like to explore?

There is naturally overlap between these depending on the stage of business development

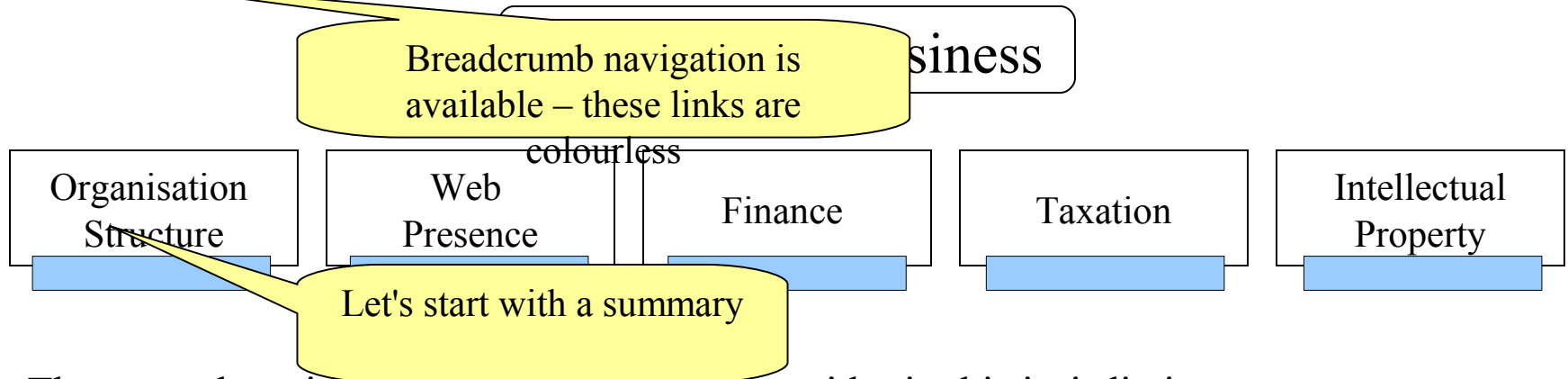


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UK Journey > Home > Starting your business



These are the principal areas you need to consider in this jurisdiction.

Other jurisdictions may have different, more or fewer things to consider.

There is no significance to the order presented here and there is considerable potential for overlap.

LawMaster recognises that Organisational Structure may change as a business evolves, so you will have the opportunity to revise your needs weeks, months or even years after you launch your business.

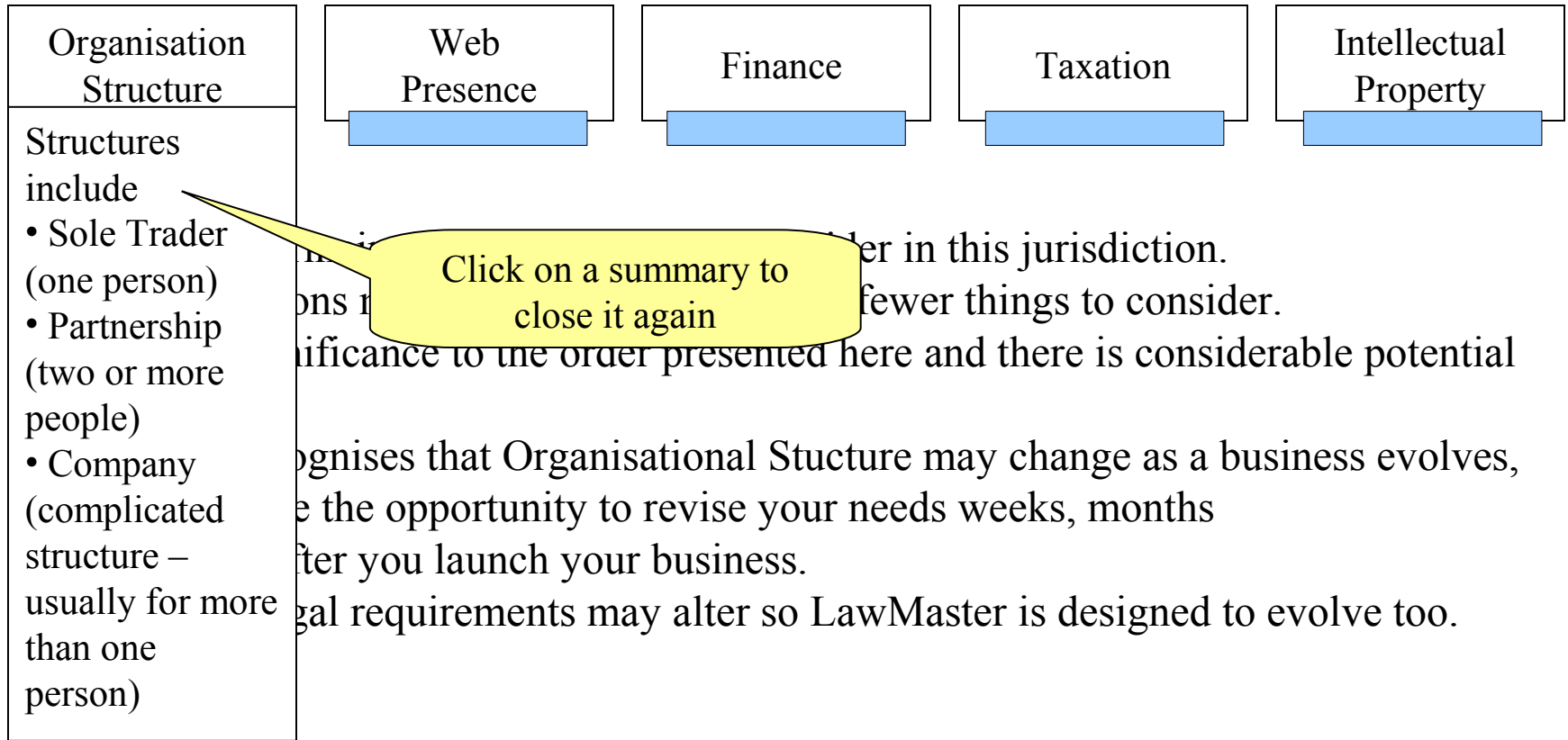
Additionally legal requirements may alter so LawMaster is designed to evolve too.

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## Starting your business



...er in this jurisdiction.  
fewer things to consider.  
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UK Journey > Home > Starting your business

## Overview

Organisation  
Structure

Web  
Presence

Finance

Taxation

Intellectual  
Property

Let's drill down a little.

These are the primary areas to consider in this jurisdiction.

Other jurisdictions may have different, more or fewer things to consider.

There is no significance to the order presented here and there is considerable potential for overlap.

LawMaster recognises that Organisational Structure may change as a business evolves, so you will have the opportunity to revise your needs weeks, months or even years after you launch your business.

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UK Journey > Home > Starting your business > Organisation Structure

On this leg of your journey you will need to decide the most appropriate structure for your business. If you already know what you want jump straight in using the blue bar. Otherwise use the summaries or just explore each in turn.

Sole Trader  


Partnership  



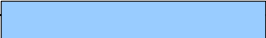


Company  


Let's quickly look at Sole-Trader summary to include sub-structures Community Partnerships or Private, Public, Share-Limited, or Guarantee-Limited Companies etc.

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UK Journey > Home > Starting your business > Organisation Structure

On this leg of your journey you will need to decide the most appropriate structure for your business. If you already know what you want jump straight in using the blue bar. Otherwise use the summaries or just explore each in turn.

<p>Sole Trader</p> 	<p>Sole Trader (aka Self-Employed) is the simplest structure since it constitutes a single person business with or without a trading name.</p> <p>Pros</p> <ul style="list-style-type: none"><li>• Absolute control over decision making;</li><li>• All profits and proceeds of business accrue solely to you; and</li><li>• Registration usually straightforward and relatively quick.</li></ul> <p>Cons</p> <ul style="list-style-type: none"><li>• Sole responsibility – especially for losses, etc.;</li><li>• Liability for all actions undertaken in the name of the business, both public and private;</li><li>• Limited capacity to raise funds</li></ul> 
<p>Partnership</p> 	
<p>Company</p> 	

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UK Journey > Home > Starting your business > Organisation Structure

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Sole Trader  


Partnership  


Company  


Now let's drill down just two more levels. There are only 3 structures here it is needed to include sub-structures such as Limited Liability Partnerships or Private, Public, Share Limited, or Guarantee-Limited Companies etc.

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## Sole Trader Checklist

Here you have two choices – you can simply browse the information related to each item, or take action on them and mark as “Done”. As soon as you mark an item as done the remaining “To-Do” items will be activated.

**Note:** Actual actions, decisions and marking as ”Done” are usually your responsibility. Some of what is to be done is “off-site” so cannot always be automated. (This is complementary to the 'control' you have over your journey and records).

Done To-Do

[Choose a name for your business](#) This links to advice on business

[Business Name Registration](#) (Official site for online registration (opens in new window))

[Set up business bank account](#) Select this link to discover why you need a separate bank account

[Set up basic insurance](#) Use link to explore basic insurance requirements

We can open this resource link

## Sole Trader Checklist

Here you have two choices – you can simply browse the information related to this item, or take action on them and mark as “Done” or “To-Do” item as you wish.

Note: A light-red highlighted term in the checklist is a direct link to the relevant definition in the Founder's Dictionary. In addition LawMaster now knows you have visited the link (This is complementary to the control you have over the item as a user.)

Done To-Do

[Choose a name for your business](#)

[Business Name Registration](#)

[Set up business bank account](#)

[Set up basic insurance](#)

Although this is similar to an information summary it is in fact an internal pop-up resource link so it has its own controls

In addition LawMaster now knows you have visited the link

These light-red highlighted terms are direct links to their definitions in Founder's Dictionary.

It can convey the nature and character of your business. When you register the name, that will provide some protection, but you may need to consider insurance and possibly trademark registration as part of the Intellectual Property leg of your journey. Another thing to consider when naming your business is the choice leg of your journey – you should require that your domain name be restricted to words or anagrams that can be constructed from your existing business name. For more official information follow this [link](#)...

It also contains additional links

Let's assume you have sufficient information to decide on naming your business, so we can close this window.

## Sole Trader Checklist

Here you have two choices – you can simply browse the information related to each item, or take action on them and mark as “Done”. As soon as you mark an item as “Done” the remaining “To-Do” items will be activated.

Note: Actual actions, decisions and marking as “Done” are not simulated.  
Some of what is to be done is “off-site” so cannot be simulated.  
(This is complementary to the 'control' you have over your business.)

Done To-Do

[Choose a name for your business](#)

[Business Name Registration](#)

[Set up business bank account](#)

[Set up basic insurance](#)

-  X

Your business name is a valuable asset. It can convey the nature and character of your business. When you register the name that, will provide some protection, but you may need to consider insurance and possibly **trademark** registration as part of the **Intellectual Property** leg of your journey. Another thing you should consider when naming your business is the Web Presence leg of your journey – some jurisdictions require that your domain name be restricted to words or anagrams that can be constructed from your existing business name. For more official information follow this [link...](#)

## Sole Trader Checklist

Here you can simply browse the information related to each item, or mark it as "Done". As soon as you mark an item as done the remaining items are automatically activated.

Let's also assume you have decided that 'sole-trader' is the right initial structure, so you can check "Done" for this step.

Simply browse the information related to each item, or mark it as "Done". As soon as you mark an item as done the remaining items are automatically activated.

**Note:** Activities marked as "Done" are usually your responsibility. Some of these activities so cannot always be automated. (This is complementary to the 'control' you have over your journey and records.

Done To-Do

[Choose a name for your business](#)

This links to advice on business name restrictions

[Business Name Registration](#)

This links to official site for online registration (opens in new window)

[Set up business bank account](#)

Select this link to discover why you need a separate bank account

[Set up basic insurance](#)

Use link to explore basic insurance requirements

This is merely a very simple simulation of one possible way in which LawMaster might work and/or be constructed.

UK Journey > Home > Starting your business > Organisation Structure > Sole Trader Checklist

## Sole Trader Checklist

Here you have  
item, or take a  
the remaining

Note: Actual a  
Some of what  
(This is com

Now LawMaster assumes  
you will proceed to  
complete this structure  
– but you can change your  
mind if you choose.  
However, for the time being,  
the remaining steps in the  
structure are added to your  
To-Do Lists

browse the information related to each  
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d.  
as ”Done” are usually your responsibility.  
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Done To-Do

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UK Journey > Home > Starting your business > Organisation Structure > Sole Trader Checklist

## Sole Trader Checklist

Here you can view each item, or take a look at the remaining items.

Note: Actual content and interface. Some of what is shown here is simulated. (This is complete)

That's enough to give you some idea of a little possible content, structure and interface.

Let's use the breadcrumb navigation to return to UK Journey Home and see what your journey record looks like.

you can browse the information related to each item. As soon as you mark an item as done, it will be marked as done.

Items marked as "Done" are usually your responsibility. Some items cannot always be automated. You will have to take care over your journey and records.

Done To-Do

[Check business name restrictions](#)

[Business Name Registration](#)

[Set up business bank account](#)

[Set up basic insurance](#)

This links to advice on business name restrictions

This links to official site for online registration (opens in new window)

Select this link to discover why you need a separate bank account

Use link to explore basic insurance requirements

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UK Journey > Home

## Overview

There is naturally overlap

W

You have visited 'Starting your business' so that link bar is now magenta

to explore?

in the stage of business development

Starting your business

Running your business

General Legal

Actions Taken

Your business journey record appears here.

To-Do Lists

+ Starting

Running

General

Although you may not have visited the 'Actions Taken/Done' and 'To-Do' links they now have active content and are highlighted accordingly.

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UK Journey > Home

## Overview

Which aspect would you like to explore?

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General  
Legal

Actions  
Taken

Your business journey record appears here.

To-Do  
Lists

+ Starting

Running

General

Also the journey record now has a developing tree structure that you can use to quickly find your way back to other visited places. In this case there are three mutually exclusive tap roots. This is necessary to avoid confusion and maintain some clarity.

Remember – you are here!

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UK Journey > Home

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business

Running your  
business

General  
Legal

Actions  
Taken

Your business journey record appears here.

To-Do  
Lists

- Starting
- Organisation Structure
- Sole Trader Checklist
- Choose Name Resources

Running

General

This mirrors the range of breadcrumb trails you may have followed and allows you to revisit these places.

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UK Journey > Home

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General  
Legal

Actions  
Taken

Your business journey record appears here.

To-Do  
Lists

- Starting
- Organisation Structure
- + Sole Trader Checklist

Running

General

If you have completed all Action Items for a particular compound root it will appear highlighted in green to signify that completion.

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UK Journey > Home

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Starting your  
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Running your  
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General  
Legal

Actions  
Taken

Your business journey record appears here.

To-Do  
Lists

- Starting
- Organisation Structure
- + **Sole Trader Checklist**

Running

General

Finally – if LawMaster adds new Action Items into the structure the link will appear red. You will also receive email notification of these new items.

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That completes this slide sequence illustrating some possible content, structure and interface.

The layout reflects the underlying hierarchical and modular structure.

You are invited to view the other sequences.