

STRAW MARKET & USER EXPERIENCE SURVEY

THE CASE STUDY OF BUKOBA URBAN.

Consent Note

Hello!

My name is [Sadam Matsawili](#). I am now doing a Straw Market Survey on behalf of [Afrosoft Limited](#).

Afrosoft Limited is a private company registered in 2015 in Tanzania with Reg. number 121712, based in Kashai Street, Bukoba, Kagera region. It focuses on Information and Communication Technology (ICT), Research, Consultancy, Capacity Building, Agribusiness and Entrepreneurship.

This survey intends to study the market, cycle, and environmental impacts of different types of straws used in our communities as well as collecting public views on the best straw alternatives.

I would like you to participate on this survey by answering few questions which will take you less than 10 minutes. However, you may decide not to participate on this study for any personal reason.

Are you willing to participate on this survey now?

Yes No Comment (If No) : _____

Respondent Identification

Respondent ID:

Respondent's Gender: Male Female

District of Birth: Bukoba Muleba Misenyi Karagwe
Kyerwa Ngara Biharamulo Non Kagera

Age Group (yrs): Under 18 18 - 35 36 - 50 Above 50

Highest Level of Education: Pre - Primary Primary O - Level
A - Level Vocational/College University

Place of Interview: Shop Restaurant Bar/Grocery Hotel Home

Q1. Do you prefer using straws when taking a drink?

Yes, mostly Yes, sometimes No, at all

Q2. If you/someone were to use a straw, for which drink would a straw be mostly preferred?

Milk Juice Soda Wine Beer Local Beer Others

Q3. In your community, where do you/people mostly find/use straws?

Shops Restaurants Bars/Groceries Hotels Home Events

Q4. Have you ever used a plastic straw for taking a drink, particularly in the past 30 days?

Yes No Don't Remember

Q5. Please, take 1 minute. Think about where/how do plastic straws used the past 3 years are today.

Can track the cycle and impacts Can only track the cycle Don't Know

Q6. In your opinion, do you think using Plastic Straws cause any ecological problem over time?

Strongly Agree Agree Neither Agree nor Disagree Disagree Strongly Disagree

Q7. Have you ever used Nsheke Straws for taking a drink? - [Interviewer: Show some Nsheke Straws.](#)

Yes, myself Yes, someone else I know Neither me nor someone I know Never Used to

Q8. Would you prefer using it again or trying it in the near future, at the price of a Plastic Straw?

Yes, at same Price Yes, at Lower Price Yes, even at higher No Maybe

Q9. ([Ask if Neither Nor... in Q7](#)). Why haven't you or someone else you know used Nsheke Straws?

Availability Cost Preference Quality - Health Impact - Environment

Q10. Which would you prefer most between Plastic Straws and Nsheke Straws regardless of price?

Plastic Straw Nsheke Straw Equal Chance Don't Know

Q11. Which factor mostly guides your straw choice? [Read out responses.](#)

Price Supply Environment Appearance Material Quality Others

Q12. What is the known average wholesale price for 100 Plastic Straws in your community, [in Tshs.](#)?

_____ Tshs. Equivalent to _____ USD. [Exchange Rate: \\$ 1 = 2238 Tshs.](#)

Now, I am going to tell you a short story about the Impacts of Plastic Products and including Plastic Straws on our environment. And then, I will ask you the last 5 questions.

Impacts of Plastics on Environment and The Economy

According to the [World Economic Forum](#), "Plastic packaging generates significant negative externalities, conservatively valued by UNEP at \$40 billion and expected to increase with strong volume growth in a business-as-usual scenario. Each year, at least 8 million tonnes of plastics leak into the ocean – which is equivalent to dumping the contents of one garbage truck into the ocean every minute. If no action is taken, this is expected to increase to two per minute by 2030 and four per minute by 2050. Estimates suggest that plastic packaging represents the major share of this leakage. The best research currently available estimates that there are over 150 million tonnes of plastics in the ocean today. In a business-as-usual scenario, the ocean is expected to contain 1 tonne of plastic for every 3 tonnes of fish by 2025, and by 2050, more plastics than fish (by weight)".

"Americans alone use an estimated 500 million straws every day, well above one daily for each of the country's nearly 320 million residents." and that "McDonald's alone provides single-use plastic straws through 36,000 restaurants in over 100 countries.", according to the [WorldWatch Institute](#).

Currently, OPENIDEO is running a Circular Design Challenge to address the question "**How might we get products to people without generating plastic waste?**". The challenge is funded by Ellen MacArthur Foundation, Wendy Schmidt Foundation, and International Sustainability Unit.

Q13. How do you find this story? report

Interesting Educative Alerting Shocking Normal

Q14. Would you recommend eco-friendly straws (i.e. Nsheke Straws) for your community/World?

Yes, strongly Yes No No, strongly Don't Know

Q15. Did your community conduct a public event on the impacts of plastics in the past 12 months?

Yes No Don't Know

Q16. Can you share any plastic observation during your last visit at the Lake Victoria Beaches?

Many plastics around Few plastics around Can't Remember Never Visited

Q17. In your opinion, who should be more responsible for protecting environment against plastics?

Government Public Sellers Manufacturers Users Don't Know

THANK YOU VERY MUCH FOR PARTICIPATING ON THIS SURVEY.