

BRAINSTORM IN A BOX



TIME
60 minutes
per topic



SIZE
3-7 people
per group



MATERIALS
paper, post its,
pens, camera

WE'RE SEEKING YOUR FRESH IDEAS ON WOMEN'S SAFETY! KICKSTART YOUR COLLECTIVE CREATIVITY WITH THIS KIT.

1. GET READY

Gather your materials & find a space. Bring lots of pens/post its for writing, print out enough worksheets for your attendees and bring a camera to capture photos of participation. It's also helpful to have a large wall or board where you can put up post its and notes as your group brainstorms.

2. PICK A TOPIC

Choose your favourite Brainstorm Question from the attached list. Which one inspires your group?

3. BRAINSTORM (15 MIN)

Go for quantity of content. Have people write out ideas and put them up; don't worry about organising or filtering at first. Set a timer so you don't go over. Check out the Brainstorming Tips.

4. PICK FAVOURITES & DIG DEEPER (15 MIN)

Use colourful dots or markers and have each person vote on their favourite idea. This helps to distill down to just a few top ideas. Break into teams around favourite ideas and fill out worksheets to delve deeper. Check out the Brainstorm Worksheet.

5. DISCUSS & REFLECT (15 MIN)

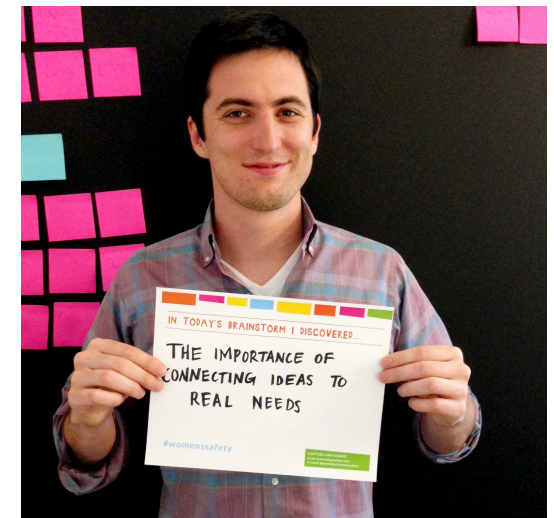
Come back together as a group and share thoughts/insights from the worksheets and brainstorm. What were your key learnings? What obstacles might people encounter and how can you work around them? Have people fill out the Discovery page, take a picture of them with their page and send to hello@openideo.com

6. UPLOAD & SHARE (15 MIN)

Encourage people to take ownership of ideas and by uploading ideas online. Go to OpenIDEO <http://ideo.pn/ws-ideas>. You'll find that insights from the worksheet are a great launching point for your first Ideas post. Photos and notes from your session are also a great addition!

BRAINSTORMING TIPS

- Build on the ideas of others
- Encourage wild ideas
- Go for quantity
- Be visual
- One conversation at a time
- Defer judgement
- Stay focused on the topic



SHARE/UPLOAD YOUR IDEAS!
<http://ideo.pn/ws-ideas>



BRAINSTORM QUESTIONS

CHOOSE A QUESTION FROM THIS LIST OR MAKE UP YOUR OWN. BRAINSTORM IDEAS AROUND THE PROMPT.

In many cases, women and girls lack effective tools or services to help them avoid danger, react to a particular situation or report a crime in a timely fashion.

How might we create tools, information or reporting mechanisms that women can use to respond in real-time to potentially dangerous situations?

Certain places and situations – buses, deserted parks, highway overpasses or crowds with an unbalanced gender ratio – tend to be most threatening for women and girls. Let's think of small-scale changes to the urban environment that have major impact.

How might we (both individuals and organisations) make our cities safer through community-driven changes in urban spaces and transportation?

Safety isn't just about the threat of physical harm. It's about having the knowledge, skills, training and financial independence to face any situation with confidence.

How might women and girls in urban areas cultivate their own self-confidence and economic empowerment?

Fostering a safer and more empowering environment for women and girls must also address the social norms and cultural barriers that often prevent them from speaking up, exercising their rights and enjoying the full benefits of the cities in which they live.

How might we engage parents, educators, men and boys in creating an enabling environment for women and girls?

Local networks among women within a community offer a safe space to speak one's mind, exchange experiences and share resources. Global networks – often with the aid of technology – connect women across borders and enable important information and stories to be shared.

How might we forge or strengthen connections between women, both locally and globally?

Let's think of ways individuals and local organization can influence large-scale changes in policy and governance.

How might we drive institutional change – new policies, enforcement or better service provision – through the collective action of individual communities?

SHARE/UPLOAD YOUR IDEAS!
<http://ideo.pn/ws-ideas>

BRAINSTORM WORKSHEET



TIME
10 minutes



SIZE
Any



MATERIALS
worksheet, pens

USE THIS WORKSHEET AFTER YOU'VE BRAINSTORMED TO DIG DEEPER INTO ONE OF YOUR FAVOURITE IDEAS.

1. WHAT ABOUT THIS IDEA EXCITES YOU?

2. EXPLAIN YOUR IDEA IN ONE SENTENCE.

3. WHAT IS THE NEED YOU ARE TRYING TO SOLVE?

4. WHO WILL BENEFIT FROM THIS IDEA?

SHARE/UPLOAD YOUR IDEAS!
<http://ideo.pn/ws-ideas>



AT TODAY'S BRAINSTORM I DISCOVERED...

#womenssafety

CAPTURE AND SHARE!
email to hello@openideo.com
or tweet [#openideo](https://twitter.com/openideo) [#womenssafety](https://twitter.com/womenssafety)