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July 25, 2018

GHR Foundation
60 South 6th St #2950
Minneapolis, MN 55402

Dear BridgeBuilder Challenge Selection Committee,

I am writing to express my support as an individual and as an organization for the Built With Humanity Fellowship Program. As the Founder, President, and CEO of Creative Reaction Lab, we believe the Fellowship is a step forward to creating a movement of Equity Designers in East Austin, Texas and beyond. This fellowship aligns with our mission in dismantling systems of oppression by building equity leaders under the award-winning Equity-Centered Community Design process. (Equity-Centered Community Design was named a 2018 Fast Company World Changing Idea Finalist in General Excellence and Urban Design.)

Creative Reaction Lab was founded in response to the unrest in Ferguson, MO (August 2014) and our primary mission is to educate and deploy youth leadership to address racial and health inequities impacting Black and Latinx populations. We do this in two main ways: 1) pioneering an equity-centered form of creative problem solving, and 2) creating a youth-led, community-centered movement and professional pipeline challenging racial inequities in the education, media, health, and government sectors.

We are excited to partner with the Built With Humanity Fellowship Program to train their fellows in Equity-Centered Community Design through a bootcamp-style workshop. By participating in our workshop, participants will:

- learn about, and begin to practice, the internationally recognized Equity-Centered Community Design process.
- cultivate creative leadership and new approaches to building community relationships.
- better understand the role of diversity, inclusion, humility, and equity in community engagement and community-centered design.

Our guiding principles and curricula bring equity and design into planning and decision-making processes, and strengthen communities to create equitable change. We support Built With Humanity's goal of training people of color, especially youth of color, in using Equity-Centered Community Design to address issues of gentrification directly impacting their livelihoods in East Austin. We hope that GHR Foundation and OpenIDEO support Built With Humanity in this effort to design a better future for all.

Thank you for your time. If you need any additional information to support Built With Humanity's application, you may reach me at 314-387-8148 or acarroll@creativereactionlab.com.

Thank you,

A handwritten signature in black ink that reads "Antionette Carroll". The signature is fluid and cursive, with the first name being more prominent than the last.

Antionette D. Carroll

Founder, President and CEO
Creative Reaction Lab