

Determine What to Prototype

Title Developing and Nurturing Community



What is the Most Important Question to Answer?

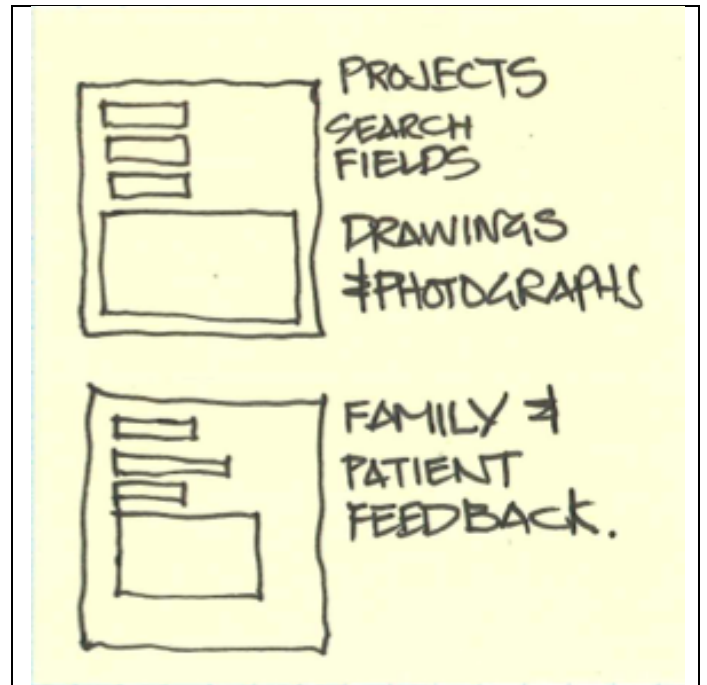
How can we create a community of designers, administrators and healthcare consumers to make this repository a vital tool in the creation of spaces intended for people facing the end of life? Will an email broadcast be an effective mechanism to make people aware of this resource?

How Might We Test It?

Develop and test a community forum prototype that engages diverse groups and allows people to get the inform they need. Create a mock-up email and send it to various professionals in the field. Conduct telephone interviews asking if this is a tool they would imagine using.

Priority Ranking # 3

Title Curating and Aggregating



What is the Most Important Question to Answer?

How do we present the information in a way that ENCOURAGES people who use the site to submit ideas?

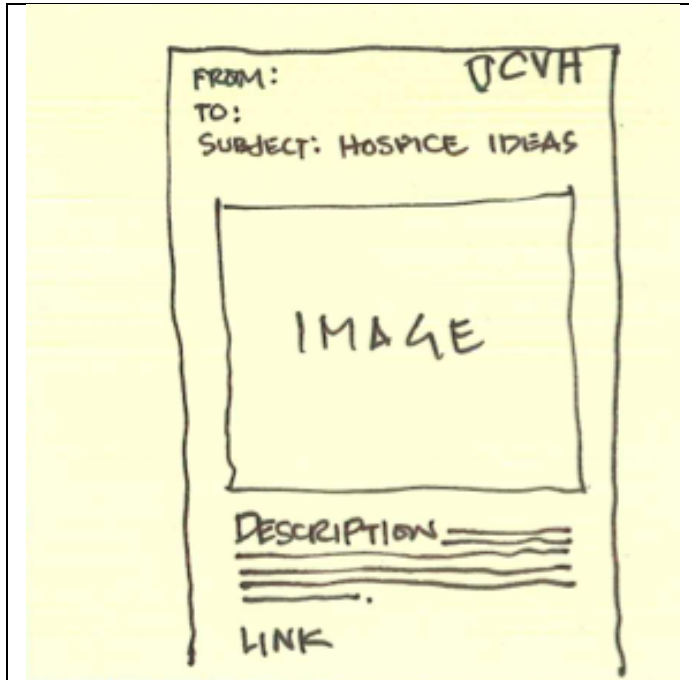
How Might We Test It?

Create a mock-up submission interface that includes all of the drop-down lists that are to be filled out by the user when submitting a project. Send it to a select group of designers and healthcare administrators and review it's potential appeal during telephone interviews. Talk to a select groups of patients & families to learn of their interest in submitting ideas or providing feedback on submissions or based on their own healthcare experiences.

Priority Ranking # 2

Determine What to Prototype

Title Distribution



What is the Most Important Question to Answer?

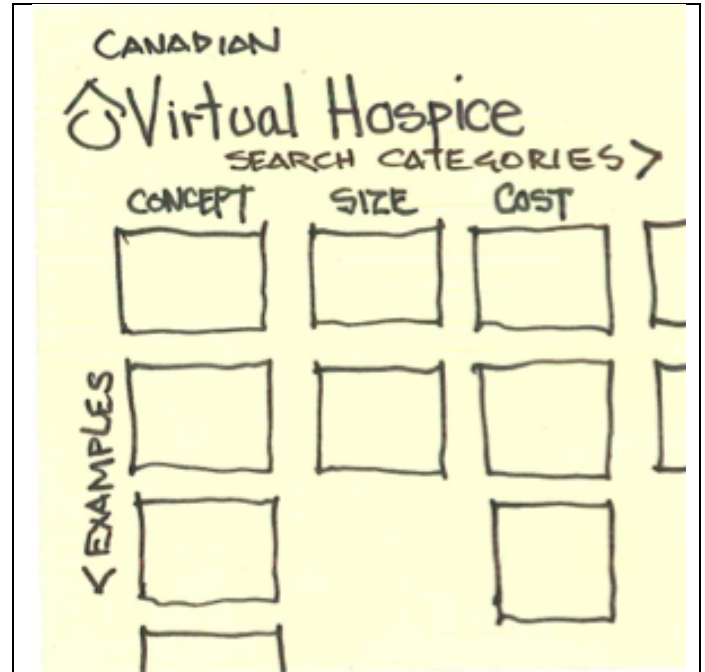
Will the e-mail recipient click on the link?

How Might We Test It?

Develop a prototype newsletter. Test it with 25 health providers and 25 designers through a survey (online and telephone). Solicit feedback regarding utility and future applications.

Priority Ranking # 4

Title Research



What is the Most Important Question to Answer?

Will the global design community use this tool to shape better end of life experiences for patients and their families.

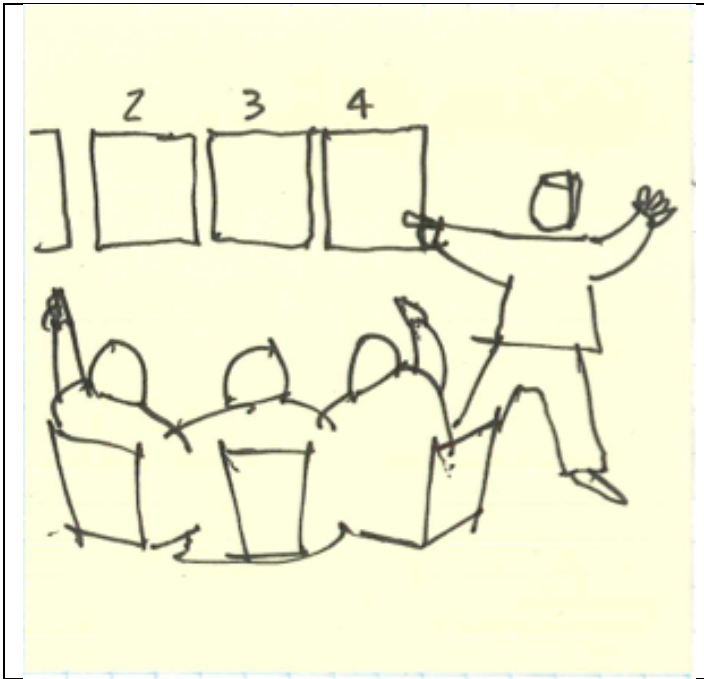
How Might We Test It?

Build a beta site; send it to 100 healthcare professionals; track the number of hits. Send it to 100 designers; track the number of hits. Use RSS check box options for feedback of what they want.

Priority Ranking # 1

Determine What to Prototype

Title Practice



What is the Most Important Question to Answer?

Will the repository be a useful tool for the programming and design of spaces intended to accommodate patients nearing end of life and their families?

How Might We Test It?

Develop templates for printing 8.5 x 11, poster-board and on-screen demonstration formats of project comparisons for each search category. Engaged students (healthcare admin and design) in a formative evaluation during the product development process, and a cohort of designers in the summative evaluation.

Priority Ranking # 5

Title Share Results



What is the Most Important Question to Answer?

Will designers and healthcare administrators return the courtesy of sharing the results of their work?

How Might We Test It?

Conduct an interview survey to find out what will best motivate individuals to do so:

- Publication credits?
- Awards program?
- Creating an industry standard of excellence?
- Other?

Priority Ranking # 6