You can share your impact updates via the ‘Add Your Story’ button on our challenge Impact phases. When you click on that button, you’ll see a submission form – much like the one you use to contribute Research or Ideas entries to OpenIDEO – with a few prompts to guide you.

As you craft your Impact Story, here are a few things to keep in mind:

• How might you make your story clear to a new reader who doesn’t know the background of the idea(s) from which your impact story emerged?

• How does your story relate back to the specific challenge you’re posting to?

Want more in-depth tips? Check out this post on Impact Stories

**PROVIDE A SUMMARY OF YOUR IDEA/EXPERIENCE**
Share an overview of your idea or experience. How might you make your story clear to someone who is not familiar with your idea?

* This idea is a _____ [campaign/service/app/program/toolkit/social enterprise/etc.] that tackles the problem of _____ [the issue being addressed] through these actionable steps: _____ [what your idea looks like in practice].

**MAKE IT VISUAL**
Include photos, videos or drawings in order to help people better understand your idea.

**CELEBRATE LEARNINGS & ACHIEVEMENTS**
What did you learn throughout the process and in the time since? What have you accomplished that you are excited about? What did you learn from end-users and community members that contributed to the development of your idea?

**SHARE WHAT’S NEXT**
Tell us about what you have planned next. What goals do you have in the next 6 months? What goals do you have as a long-term outlook?

**ACTIVATE THE COMMUNITY**
What are your needs for successful implementation? If applicable, share a call to action for specific support, such as skills, networks or access to funding resources. If you don’t have next steps, invite the community to pick up where you left off

**WHAT SKILLS CAN YOUR TEAM BENEFIT FROM?**
Be specific about how people can offer support: