

Describe your idea with one concise sentence:

Nomi Network will expand their training curriculum that empowers survivors and women at risk of human trafficking through skill building, job placement, and leadership development to other NGOs utilizing technology.

The User/Beneficiary



Name: Priya

Age: 36

Profession: Garment Worker

Any other Characteristics: Mother of 4,
survivor of sex trafficking

Describe what is happening:

Priya was married at a young age and forced to work in a brothel her in-law's run. She is married with 4 children and cannot afford to send them to school. She is illiterate and has major barriers to finding work outside of the red light district. Recently her neighbor invited her to join Nomi Network's training program to help her gain the skills she needs to find a job.

Baseline and Market Survey



Describe what is happening:

Priya and others in her community are asked basic questions to understand their current situation and needs they might have. They also see Nomi Network staff surveying the local businesses and observing the market needs in each community.

Phase 1 basic training



Describe what is happening:

Priya decides to join the program and starts by learning basic sewing skills, basic literacy, mathematics, financial planning, and other life skills. She is extremely proud after sewing her first pouch and is praised by her peers for the excellent quality of her work.

Phase 2 Technical Training



Describe what is happening:

Priya moves onto more advanced training after passing the first phase and begins to learn technical skills on a sewing machine, leadership development, and micro-finance. She and her peers open their first banks accounts and get paid for each product they make at training.

Job Placement or Micro Enterprise Development



Describe what is happening:

Priya and the other trainees in her group have graduated from the training program and now have the opportunity to work in the production center, work at a partner employer, or start a micro enterprise.

Mentorship and Follow Up



Describe what is happening:

Priya begins working at a partner garment factory and is nervous about how she is performing at work. Once a week Priya meets with women from her training group and Nomi Network staff to talk about their concerns and solutions in an encouraging environment. Priya feels more confident at work after these meetings.

Community Development



Describe what is happening:

Although Priya has completed training and is placed in a job, she still finds support from Nomi Network during their community events like legal counsel. Priya and her community get more educated on their rights and access to social services.

Result



Describe what is happening:

Priya is now a sample maker at a garment factory and getting paid a living wage. She is now able to send her children to school and provide better food for her family. She is now empowered, no longer vulnerable, and a change agent in her community recommending other women to join Nomi Network's training program.