



Social Media

Advertisements \$\$\$

Critical Mass

Value Prop

Employers

Employee Referral \$\$\$

Career Opportunities

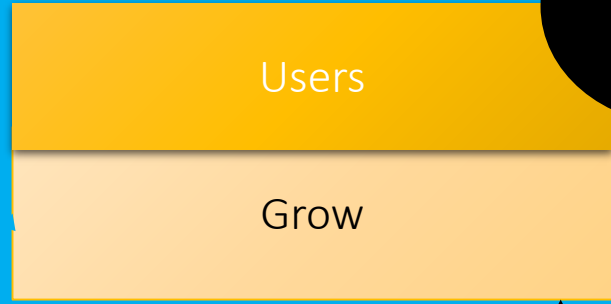
Small Data Analytics

B-B and B-C Markets \$\$\$

Kickstarter

Trial period  
Initial low  
Investment

- Social Getwork
- Psychology
- Engineering Design
- ToolKits



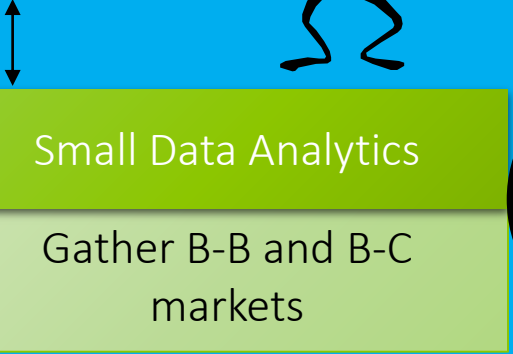
Critical Mass



Value Creation



- Entry to new markets
- Low Investments
- Min manpower



No Heavy Investments



Social Getwork



## Premium Subscribers

- Employers and Partners
- Pay per upload
- View for free and pay after hiring

## Basic Users

Free for opportunity seeker (youth)

## In-App advertisements and purchases

Monetization  
(Careers & Interests specific)

## Small Data Infographics For users and subscribers

Build awareness for users to increase opportunities