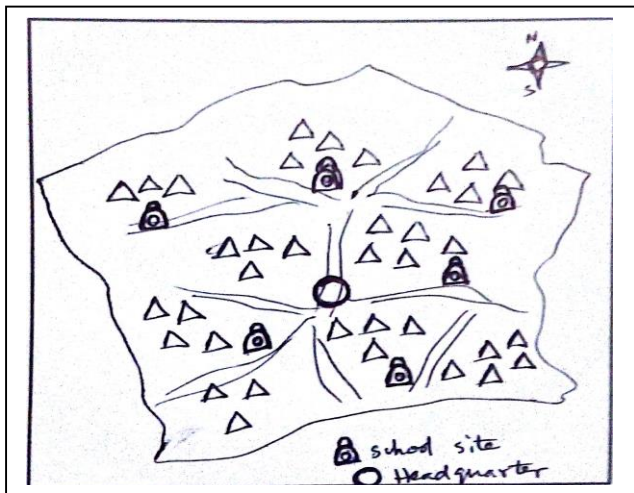


Determine what to Prototype

There are 10 Sputnike currently being used by **Sesame Street Bangladesh** in rural remote areas to show various awareness videos to children for last 4 months. We used some of our experiences working with that project and did some extra mock set-up exercise to prepare the document.

Title: Willingness to purchase



What is the most important question to answer?

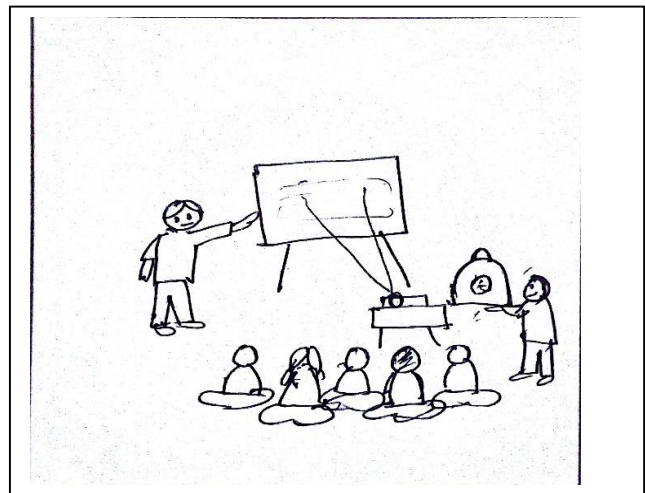
Will organizations be willing to take the product and the service?

How might we test it?

Develop a working prototype to demonstrate to organizations and use various features of the product to solve different need. Ask the organizations how much they will be willing invest to get the product and service system.

Priority Ranking: 1

Title: Capacity building



What is the most important question to answer?

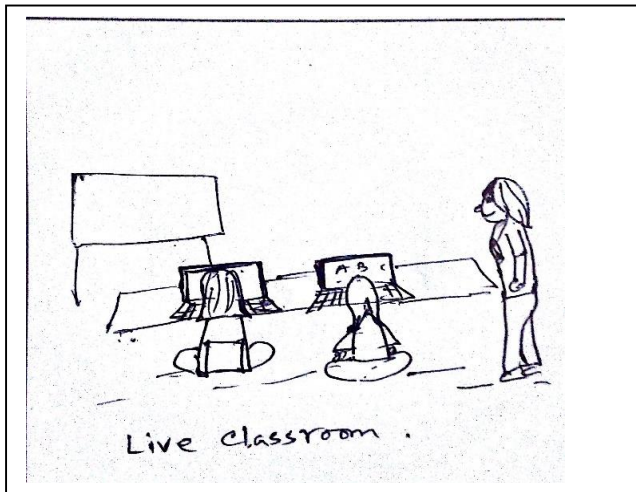
Can they use the solution (Sputnique) without any prior training?

How might we test it?

Called a group of people and ask to use Sputnike with the help of 'user manual'. Observe how many people can independently operate the system, how much time they need etc.

Priority Ranking: 2

Title: Convenience for Teachers



What is the most important question to answer?

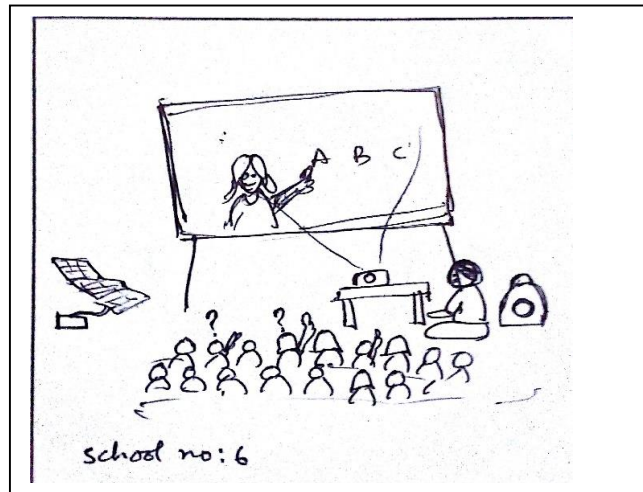
Are the teachers comfortable to take class in front of computer screen?

How might we test it?

Arrange a mock set-up in a school with two laptops open and connected with two more laptops through video conference. Ask few teachers to try to take class in front of the laptop screen. Get their feedback after the class about their experience.

Priority Ranking: 4

Title: Fun and Interaction for Children



What is the most important question to answer?

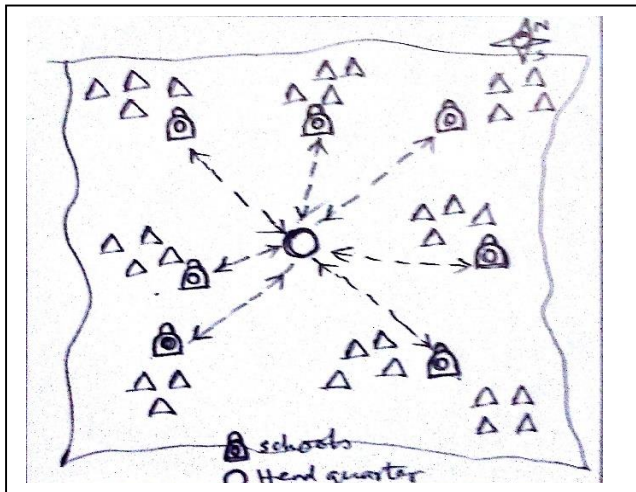
Do the children enjoy live sessions and interact with their teachers online?

How might we test it?

Arrange a mock set-up in a classroom with one Sputnique open and ask someone to take class from other room. Observe the children carefully. After the class ask them whether they enjoy the session.

Priority Ranking: 3

Title: Convenience for operator



What is the most important question to answer?

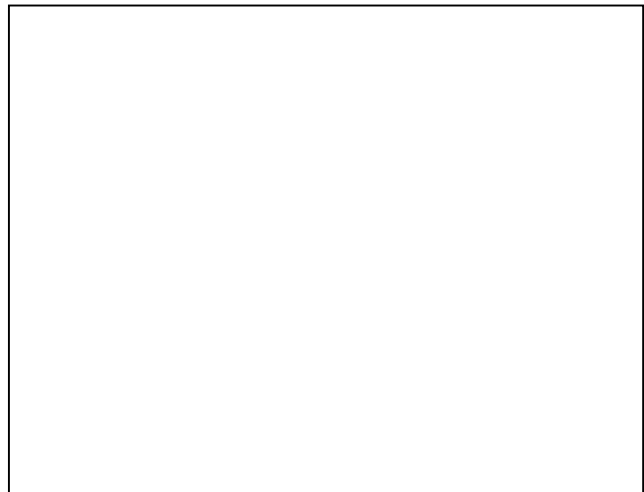
How convenient it is for the field operators to use Sputnikique?

How might we test it?

Take Sputnikique to a village. Give it to a local NGO worker who works with schools. Ask him to go to different schools to show videos, educational contents for few days. After that sit with him to learn from his experience.

Priority Ranking: 5

Title:



What is the most important question to answer?

How might we test it?

Priority Ranking: