

Catalyst Initiative Strategy

Purpose

Catalyst's purpose is to honor and foster culturally authentic self-care practices to advance health and well-being.

Intended Reach

Catalyst intends to reach and serve people and communities most in need of investment, including people experiencing current and/or historical trauma, toxic stress, inequities, or lack of access to opportunities.

Catalyst's work is informed by the following principles:

Guiding Principles

Healing is intrinsic. Catalyst recognizes and supports everyone's capacity for well-being in culturally meaningful ways.

Community is the trusted expert. Catalyst acknowledges that communities are the experts in defining culture and what fosters healing.

Lead with relationship. Catalyst seeks transformation with communities through deep listening, learning, and co-creation.

Context matters. Catalyst acknowledges and incorporates the unique history and tradition of communities.

Catalyst will advance its purpose by:

Strategies

