

BRAINSTORM IN A BOX



TIME
60 minutes
per topic



SIZE
3-7 people
per group



MATERIALS
paper, post its,
pens, camera

WE'RE SEEKING YOUR FRESH IDEAS ON YOUTH MENTORSHIP! KICKSTART YOUR COLLECTIVE CREATIVITY WITH THIS KIT.

1. GET READY

Gather your materials & find a space. Bring lots of pens/post its for writing, print out enough worksheets for your attendees and bring a camera to capture photos of participation. It's also helpful to have a large wall or board where you can put up post its and notes as your group brainstorms.

2. PICK A TOPIC

Choose your favourite Brainstorm Question from the attached list. Which one inspires your group?

3. BRAINSTORM (15 MIN)

Go for quantity of content. Have people write out ideas and put them up; don't worry about organising or filtering at first. Set a timer so you don't go over. Check out the Brainstorming Tips.

4. PICK FAVOURITES & DIG DEEPER (15 MIN)

Use colourful dots or markers and have each person vote on their favourite idea. This helps to distill down to just a few top ideas. Break into teams around favourite ideas and fill out worksheets to delve deeper. Check out the Brainstorm Worksheet.

5. DISCUSS & REFLECT (15 MIN)

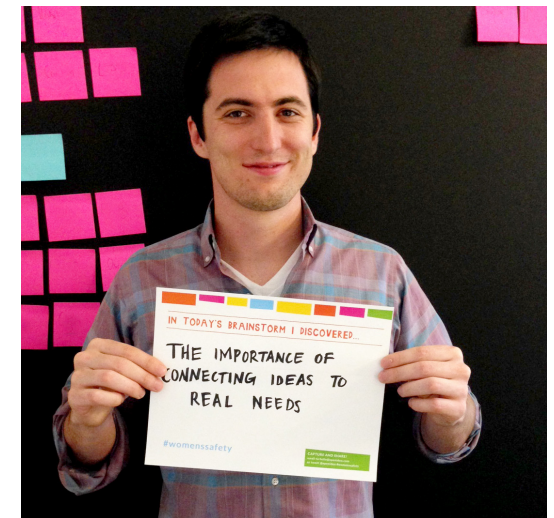
Come back together as a group and share thoughts/insights from the worksheets and brainstorm. What were your key learnings? What obstacles might people encounter and how can you work around them? Have people fill out the Discovery page, take a picture of them with their page and send to hello@openideo.com

6. UPLOAD & SHARE (15 MIN)

Encourage people to take ownership of ideas and by uploading ideas online. Go to OpenIDEO <http://ideo.pn/ym-ideas>. You'll find that insights from the worksheet are a great launching point for your first Ideas post. Photos and notes from your session are also a great addition!

BRAINSTORMING TIPS

- Build on the ideas of others
- Encourage wild ideas
- Go for quantity
- Be visual
- One conversation at a time
- Defer judgement
- Stay focused on the topic



SHARE/UPLOAD YOUR IDEAS!
<http://ideo.pn/ym-ideas>



BRAINSTORM QUESTIONS

CHOOSE A QUESTION FROM THIS LIST OR MAKE UP YOUR OWN. BRAINSTORM IDEAS AROUND THE PROMPT.

People are often eager to lend their help – but don't always know what kind of help they can offer, let alone know where to begin. The truth is we all have talents, perspective, experience or even time that can be of value to someone else – we often just need a little help getting started.

How might we make mentoring feel less scary and more fun for everyone?

Many of us find meaning and a sense of purpose through the connections we create with each other – but we don't always know how to connect with new people outside of our social circle or where to go to find others with shared interests.

How might we foster unexpected connections across generations?

When organisations connect together through a unifying network we can begin to imagine new ways to deepen collective impact. What partnership models or alliances might enable organisations to cut across silos, share knowledge across programs and spread awareness?

How might we build a network of mentor organisations?

Some of the most successful examples of people connecting across generations actually are based on learning from what already exists and building upon it, rather than reinventing the wheel. What unexpected twists might we put on existing solutions to bring multiple generations together in new and different ways?

How might we hack existing programmes or spaces to build a culture of connection and sharing across generations?

When we take the time to share our skills, talents and time with others, we're doing more than just helping – we're investing in the relationships we have with other people. Let's design ways to capture the value that mentorship relationships can provide to both young people and older adults.

How might we design personalised, meaningful story capture tools to enable young people to keep track of, showcase and reflect back on their experiences as a mentor?

SHARE/UPLOAD YOUR IDEAS!
<http://ideo.pn/ym-ideas>

BRAINSTORM WORKSHEET



TIME
10 minutes



SIZE
Any



MATERIALS
worksheet, pens

USE THIS WORKSHEET AFTER YOU'VE BRAINSTORMED TO DIG DEEPER INTO ONE OF YOUR FAVOURITE IDEAS.

1. WHAT ABOUT THIS IDEA EXCITES YOU?

2. EXPLAIN YOUR IDEA IN ONE SENTENCE.

3. WHAT IS THE NEED YOU ARE TRYING TO SOLVE?

4. WHO WILL BENEFIT FROM THIS IDEA?

SHARE/UPLOAD YOUR IDEAS!
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AT TODAY'S BRAINSTORM I DISCOVERED...

#youthmentor

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