

CREATE YOUR OWN EXPERIENCE MAP!

Describe your idea with one concise sentence.

THROUGH HOLISTIC APPROACHES, VILLAGE SAVINGS GROUPS COMBINED WITH FARMER FIELD SCHOOLS CAN ELIMINATE HUNGER, EXTREME POVERTY, AND ENVIRONMENTAL DEGRADATION FOR PARTICIPANTS

Draw and describe the ideal user

Title



Name: MARY

Age: 36

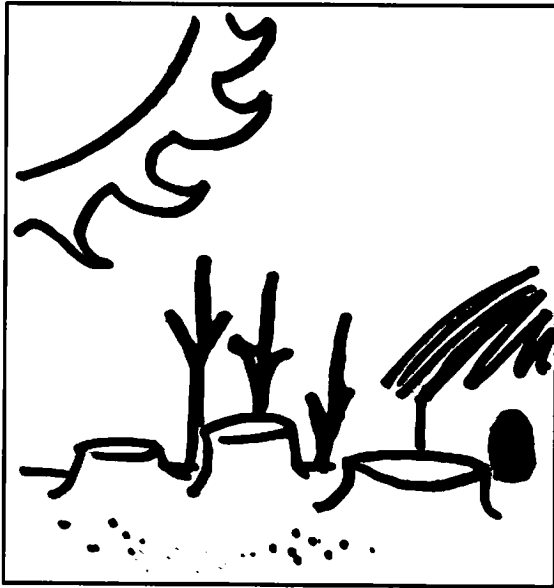
Profession: FARMER

Any Other Key characteristics: 4 KIDS, LIVES IN DR CONGO

Concisely describe what is happening

MARY HAS SEEN HER SURROUNDING FOREST SHRINK AND HER SOIL GROW INFERTILE. THIS MAKES IT DIFFICULT TO FEED HER FAMILY

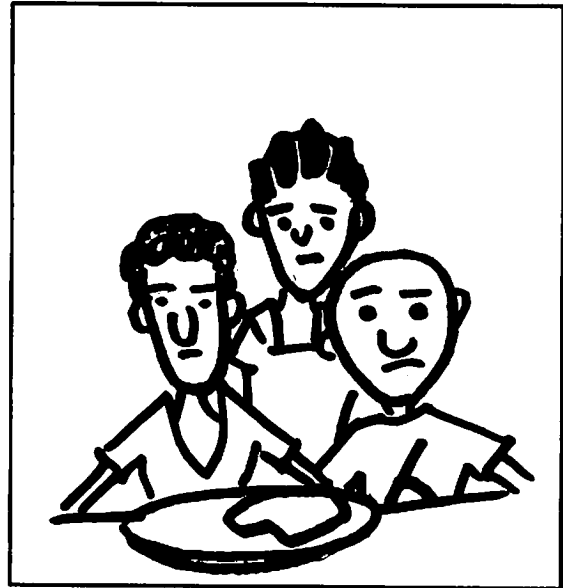
Title DEFORESTATION



Concisely describe what is happening

DEFORESTATION HAS LED TO
SOIL EROSION, WHICH HAS
MADE IT DIFFICULT FOR
FARMERS LIKE MARY TO
GROW ENOUGH CROPS FOR
FOOD AND INCOME

Title NOT ENOUGH FOOD



Concisely describe what is happening

THIS INSUFFICIENCY FORCES
MARY TO ONLY FEED HER
KIDS ONCE A DAY - WITH
PORTIONS THAT KEEP
SHRINKING

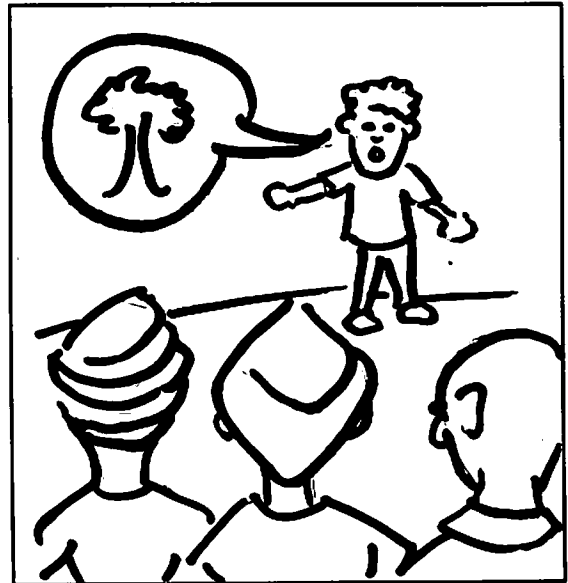
Title **FURTHER DEGRADATION**



Concisely describe what is happening

SEEING HER KIDS HUNGRY,
MARY CONSIDERS BURNING
TREES TO CLEAR FARMING
SPACE, BUT SHE KNOWS
THAT WOULD WORSEN
SOIL EROSION

Title **FARMER FIELD SCHOOL**



Concisely describe what is happening

AT A FARMER FIELD SCHOOL,
MARY LEARNS ALTERNATIVE,
SUSTAINABLE WAYS TO
INCREASE PRODUCTIVITY,
INCLUDING AGROFORESTRY,
ORGANIC COMPOST, AND
CONSERVATION BARRIERS

Title SAVINGS GROUP



Concisely describe what is happening

A MORE PRODUCTIVE FARM INCREASES MARY'S INCOME. SHE JOINS A COMMUNITY SAVINGS GROUP WHERE SHE CAN SAVE HER MONEY AND INVEST IN SHARES. SHE CAN ALSO TAKE OUT LOANS.

Title PRODUCTIVITY



Concisely describe what is happening

WITH MONEY FROM LOANS, MARY CAN MAKE IT MORE SUSTAINABLE ON HER FARM. SHE EVEN BUYS SOME CHICKENS AND PLANS TO PAY OFF HER LOAN QUICKLY BY SELLING THEIR EGGS

Title SECURITY



Concisely describe what is happening

WITH THE ADDED INCOME,
MARY CAN FEED HER KIDS
TWO GOOD-SIZED MEALS
PER DAY. THEY NOW SEE
A BETTER FUTURE.

Title SUSTAINABILITY



Concisely describe what is happening

MARY'S FARM IS
REGENERATED. TREES
STABILIZE SOIL FERTILITY
AND WATER RETENTION,
CONTINUING A CYCLE OF
GROWTH