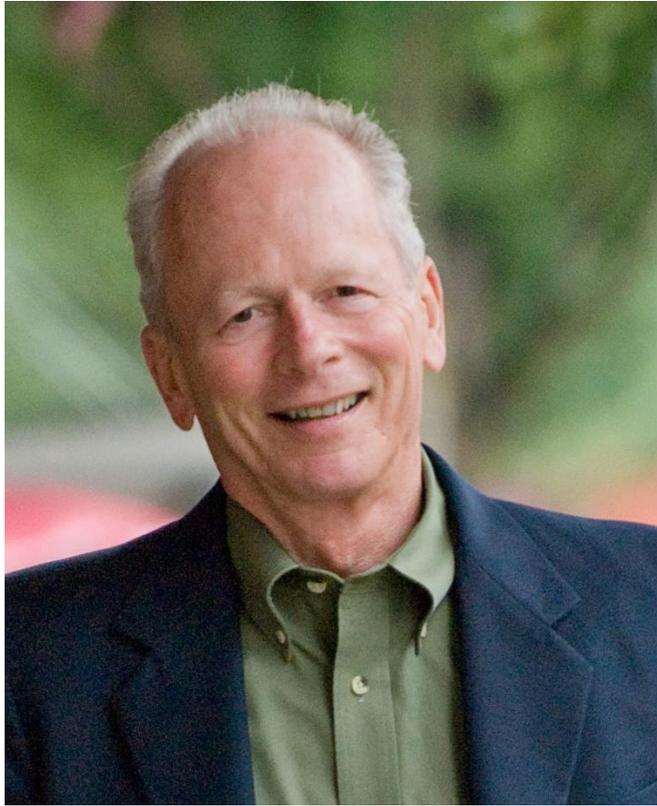


National Promise Scholars OpenIDEO Team



Morley Winograd: Co-Founder
Partner at Mike and Morley LLC
President; Campaign for Free College Tuition

Morley Winograd is a nationally known expert of the Millennial generation. He is a co-author (with Mike Hais) of three highly acclaimed books, “Millennial Momentum” (2011), “Millennial Makeover” (2008), and “Millennial Majority” (2013) on the impact the generation will have on America’s future. Morley is also a Senior Fellow at the University of Southern California’s Annenberg School’s Center on Communication Leadership and Policy. He served as senior policy advisor to Vice President Al Gore during the second term of the Clinton Administration and directed its reinventing government efforts.



Laird Harris:

Founder/Principal, Harris and Smith Public Affairs

Secretary/Treasurer, Campaign for Free College Tuition

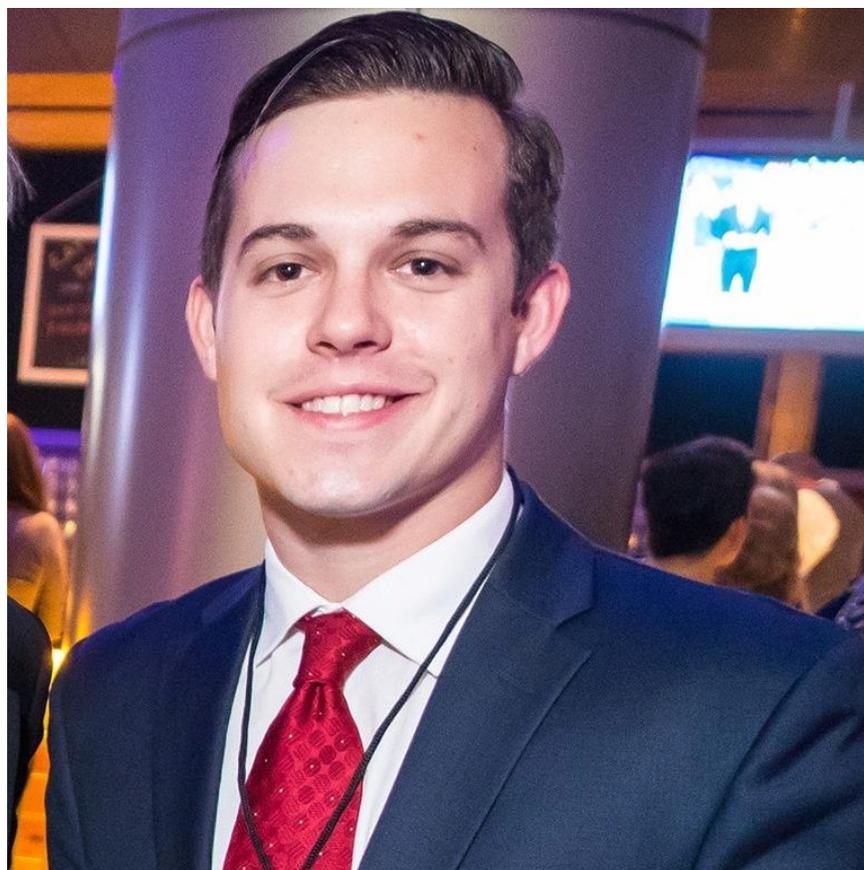
Prior to founding his public affairs firm in 1987, Laird served as assistant director of the Community Services Administration during the Carter administration and Chief Policy Assistant for Governor Booth Gardner of Washington. As a consultant, Laird provides public affairs and strategic communication planning services, facilitates efforts to resolve disputes and identify common interests among government and private sector officials, and works with executives and boards of directors on strategic planning. Laird also has extensive campaign management experience and teaches strategic communications at the University of Washington.



Norma Orozco

Campaign Director, Campaign for Free College Tuition.

Norma Orozco has worked in Higher Education policy since her days as a student at the University of California Santa Barbara where she headed campaigns to save the Pell Grant and freeze tuition hikes for the University of California system. She was also a member of both the United States Student Association and the University of California Student Association. She later went on to work in the United States Senate Judiciary Committee before taking the position of Organizer for the Campaign for Free College Tuition. She graduated from the University of California Santa Barbara with a Bachelors in Global Studies.



Wyatt Larkin

Digital Strategist, Veracity Media

Wyatt served as Digital Director for Rep. Kyrsten Sinema (D-AZ) on Capitol Hill. Wyatt also ran digital for Kyrsten Sinema for Congress, and has led digital trainings for organizations including the Alliance for Retired Americans and College Democrats of America. Previously, Wyatt served as Chief of Staff and Communications Director for Johns Hopkins economist Steve Hanke, where he worked to make @Steve_Hanke one of the top economists on Twitter.

Wyatt is an Arizona native who has organized for the Young Democrats of America, the Young Democrats of Arizona, and various state and local campaigns. He graduated from Johns Hopkins University with a degree in Political Science.



Ted Kahn

Co-Founder, President, CEO: DesignWorlds for Learning, Inc.

CEO and Chief Creative Learning Strategist & Careers Coach, DesignWorlds for College

Dr. Ted M. Kahn has been actively involved in developing and marketing innovative uses of interactive technologies for creative lifelong learning for over 36 years. Over the past 18 years, his special areas of expertise have been in the uses of digital video and multimedia, as well as the Internet and the Web, as media for supporting distributed learning and knowledge design communities. Ted is known internationally as a pioneer and innovator in action-research projects involving technology and learning in both K-12 schools and higher education, homes, workplaces and museums. His commercial business background includes being the founding Executive Director of the Atari Institute for Educational Action Research (Atari/Warner Communications), Picodyne Corporation and Digital F/X, as well as advanced learning technologies research and development experience at the Lawrence Hall of Science(U. C. Berkeley), the Center for Educational Technology(Israel), Xerox Palo Alto Research Center (PARC), the Institute for Research on Learning (IRL), and the Galef Institute.