

<b>Key Milestones</b>		
<b>Establish Office and Lab Space</b>	Mar-19	Office space with attached warehouse for small scale treatment machine and clean lab facility in Tallahassee area.
<b>Lab Delivery Treatment System Design and Build out</b>	Apr-19	Order equipment, set up and calibrate, testing
<b>Finalize Equipment Engineering and Design select Equipment partner</b>	May-19	Potentially MegTech, SAM-NA, Kroenert
<b>Identify substrates and Begin Final Certifications</b>	May-19	Engage Keller-Heckman, National Food Laboratory, FDA, Organic Waste Systems and Biodegradable Products Institution.
<b>Sample Testing</b>	Jun-19	Final migration extraction testing with National Food Laboratory, Organic Waste Systems.
<b>Hire Marketing Firm</b>	Apr -19	Identify firm with specific industry expertise to carry out CEO vision
<b>Develop Marketing Plan</b>	May-19	President and marketing firm to create formal marketing strategy to prepare for launch
<b>Develop Web, Social Media Presence and Marketing Material</b>	Jun-19	Marketing firm to create web page with social media campaign and SEO optimization and Marketing Material
<b>Commercial Equipment Prototype</b>	Aug-19	Build, startup, testing and initial production run of treated Kraft virgin and recycled paper stock.
<b>Develop Sales Samples</b>	Aug-19	Work with marketing firm to ensure samples reflect brand strategy
<b>Conference/ Expo Material</b>	Aug-19	Attend 1 to 2 trade shows with booth and sample products
<b>Prepare Equipment for Production Run</b>	Sep-19	Establish parameters for paper cups, Styrofoam meat trays, lawn bags and shipping boxes
<b>First Customer</b>	Feb-20	Leverage existing relationships, with and without direct food contact product requirements
<b>Expand Customer Base</b>	May-20	Continue to add in Customers outside of food industry and inside as certification testing is completed
<b>R&amp;D for Generation 2</b>	Jun-20	Build prototypes, re-formulate chemistry to accommodate oil – oleophobic treatment solution
<b>Gen 2 Testing and Certifications</b>	Sep-20	Testing and certifications for new product line