July 26, 2018

GHR Foundation Representatives and Board Members

On behalf of the Austin Center for Design (AC4D), I support Built with Humanity's request for funding from GHR Foundation for the Built with Humanity fellowship.

Built with Humanity fellowship is a vital project as it aims to increase the capacity and access for low-income minorities to the larger innovation ecosystem and entrepreneurial assets that already exists in Austin. As gentrification continues to displace long-term residents in Austin, we believe this education and access could unlock new opportunities for the underserved communities.
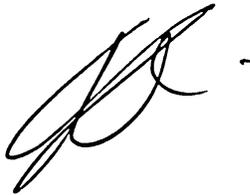
AC4D will support the fellowship by enrolling fellows to complete our one-year certification program in Interaction Design and Social Entrepreneurship, utilizing the funds as designated in the proposal. Our curriculum, as illustrated below, will empower the fellows to become design-oriented entrepreneurs and leaders that lead change in our local community.

Specifically, we teach a powerful process of actionable empathy, through which students learn to make and use artifacts to drive social change. We focus on creative learning-by-doing style of the design studio environment, and substantiate our design method with theory. Fellows will rapidly acquire knowledge of various humanitarian issues, specifically local issues of gentrification and related issues of income segregation and inequality. While they tackle these issues, they will also formulate advanced design ability in synthesis, service and system design, and entrepreneurship.

Name	Quarter 1	Quarter 2	Quarter 3	Quarter 4
Methods	**IDSE101** Interaction Design Research and Synthesis	**IDSE201** Rapid Ideation and Creative Problem Solving	**IDSE301** Product Evaluation and Lean Development	**IDSE401** Product Management
Theory	**IDSE102** Design, Society and the Public Sector	IDSE202 Service Design	*Workshops*	IDSE402 Theory of Interaction Design and Social Entrepreneurship
Application	**IDSE103** Studio Foundation	IDSE203 Studio Research and Synthesis	IDSE303 Studio Ideation and Development	IDSE403 Studio Pilot Launch and Completion

Please give this proposal your full attention and let me know if you have any feedback or questions. I may be reached at ruby.ku@ac4d.com or 512-879-8767.

Sincerely,

Ruby Ku
Director, Austin Center for Design