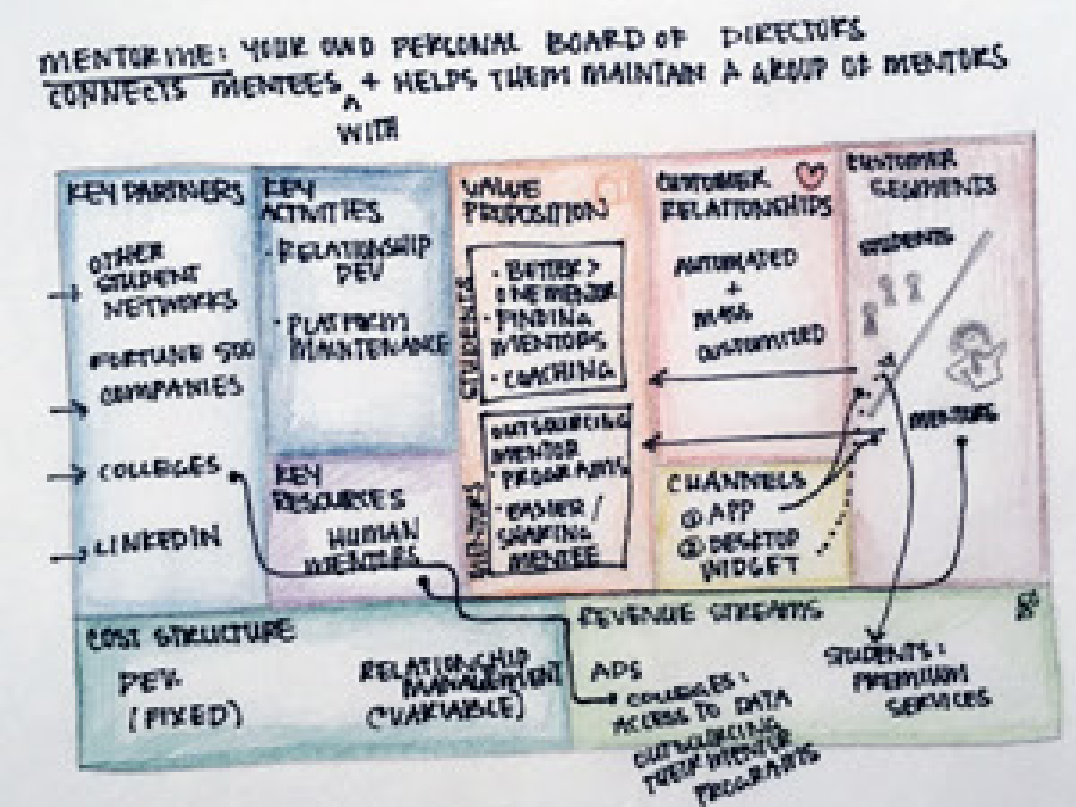
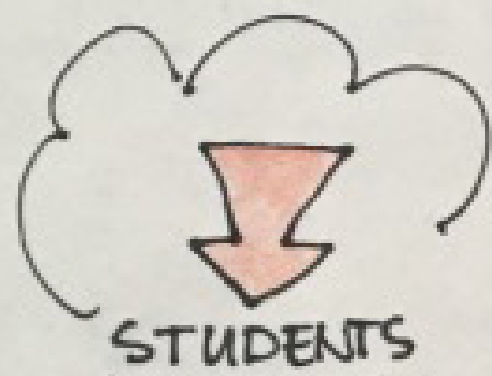


Initial Sketches/Diagrams of MyBoard: Basic Business Model





- IT'S HARD TO ASK FOR MENTORS
- IT'S HARD TO GET BROAD OPINIONS ON LIFE CHOICES
- IT'S HARD TO KEEP MENTORS

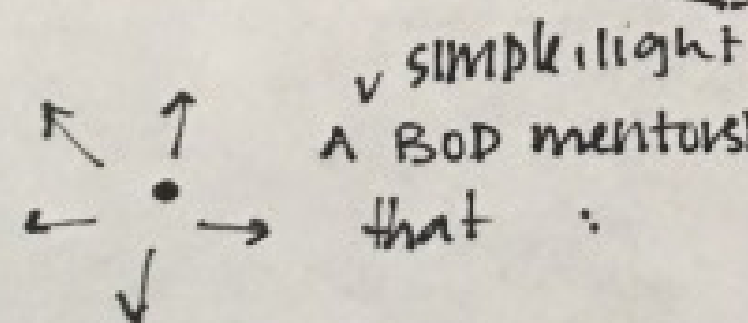
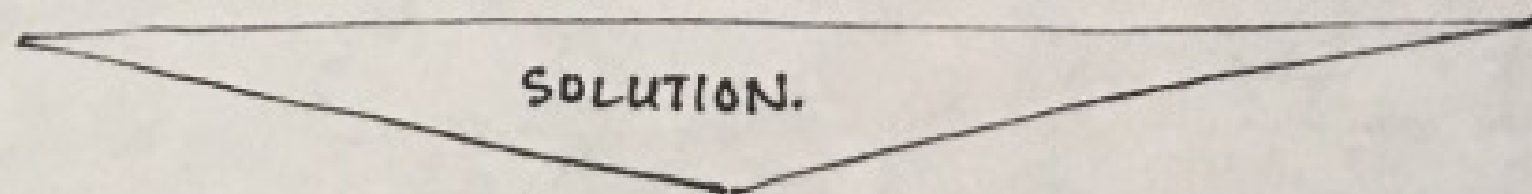


PROBLEM: MENTORSHIP PROGRAMS AREN'T THAT GOOD.

- TIME CRUNCH
- GREAT CONNECTIONS AS OPPOSED TO BAD MATCHES
- INCENTIVES?



- HARD TO MANAGE PROGRAMS
- NEED ALUMNI CONNECTIONS



simple, light
A BOB mentorship app that works nicely w/ college system that:

- ① searches LINKEDIN + COLLEGE DATABASES FOR MENTOR MATCHES (5+)
- ② creates simple templates for asking for mentorship
- ③ Helps you maintain contact w/ your matches through reminders (online + face to face).
- ④ simple ^{text} messenger but communication happens outside the app. online + face to face

Initial Sketches/ Diagrams of MyBoard: Problems + Solutions

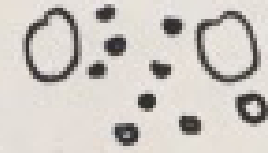
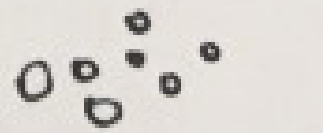
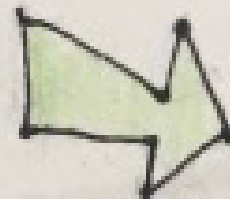
PROBLEM:

- STUDENTS:
- IT'S HARD TO ASK FOR MENTORSHIP
 - SHYNESS / PROTOCOL / REJECTION
 - TO GET A BROAD OPINION ON LIFE CHOICES
 - NON-MENTORAL

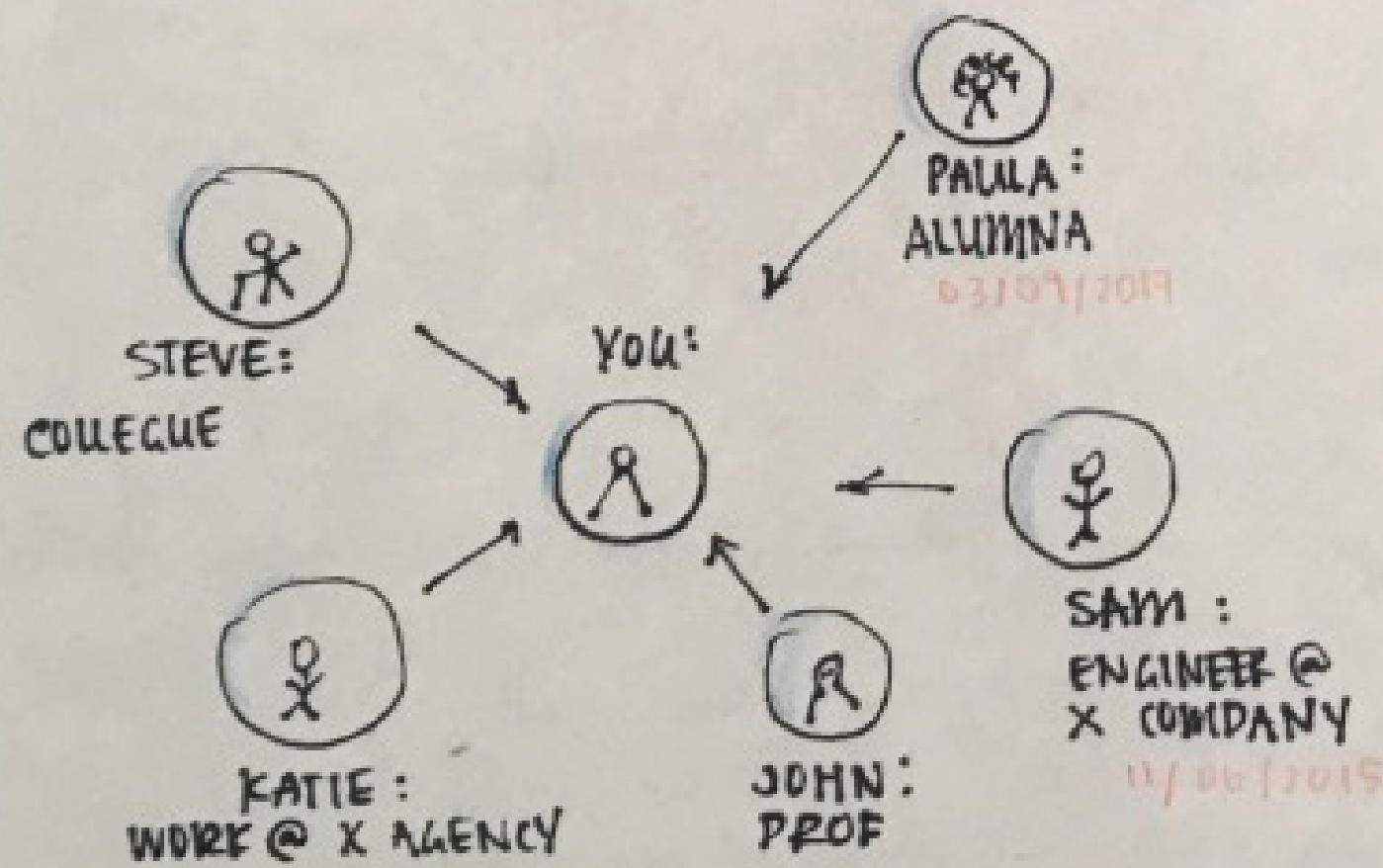


IT'S A MATCH!

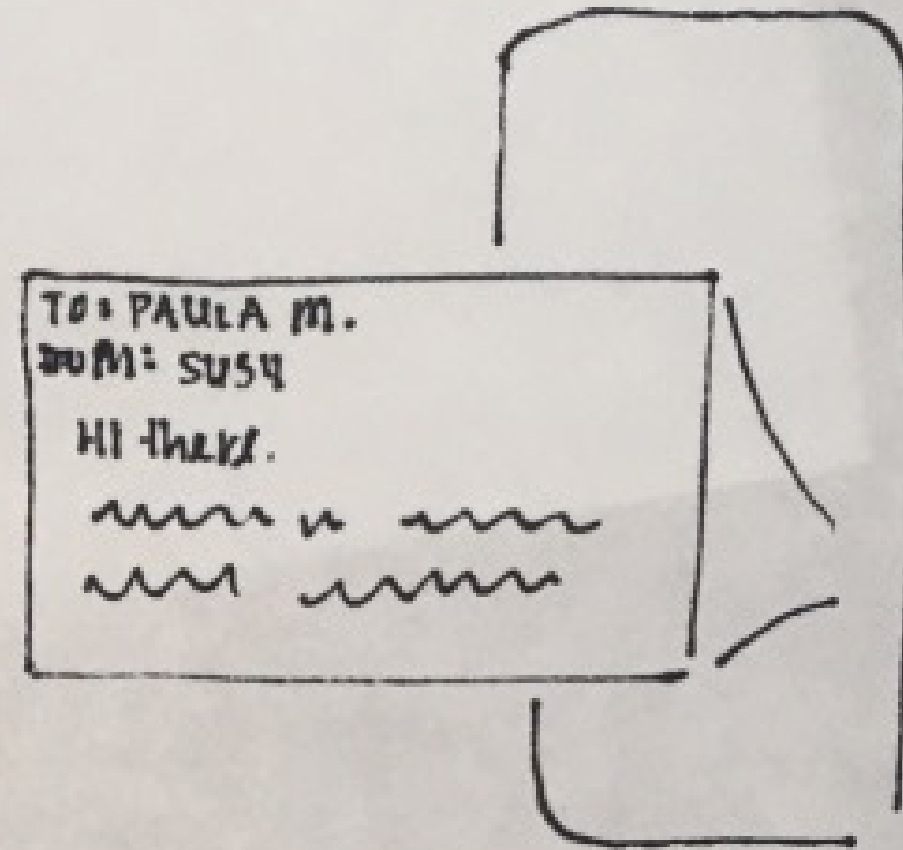
 PAULA IS ALSO A USC GRAD AND LIKES SCUBA



SEARCHES LINKIN + COLLEGE DATABASES FOR MENTOR MATCHES



SCHEDULES CALENDAR INVITES AND KEEPS TRACK OF MEET-UPS / EVENTS OR BIG CHANGES.



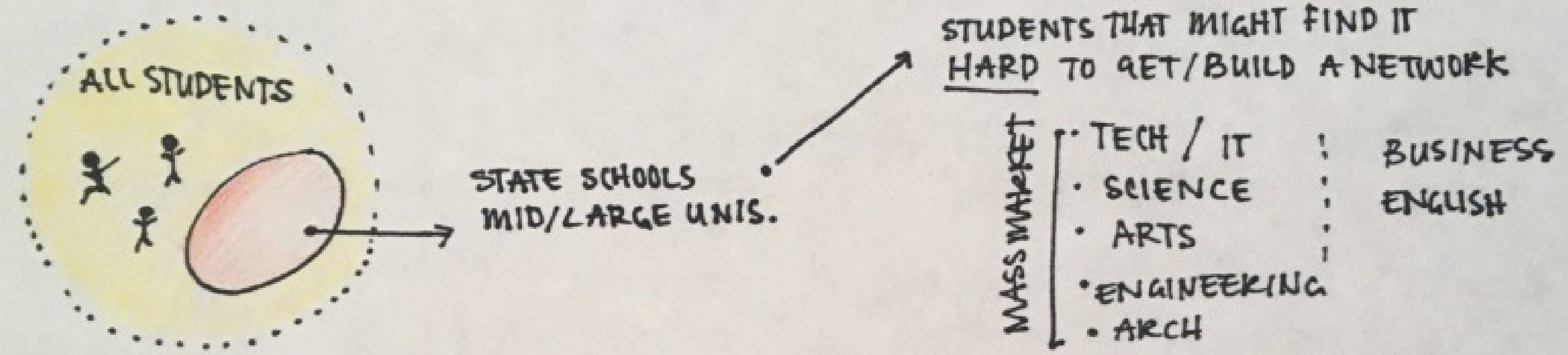
CREATES PERSONALIZED TEMPLATES TO ASK FOR MENTORSHIP FROM MULTIPLE PEOPLE.

- LETS MEET TOMORROW
- THAT'S GREAT!
- CAN I JOIN?
- OF COURSE!

HAS A SIMPLE MESSENGER TO COMMUNICATE W/ MENTORS / MENTEES BUT COMMUNICATION HAPPENS OUTSIDE.

Initial Sketches/ Diagrams of MyBoard: What it actually does

USERS / CUSTOMERS



FOR STUDENTS:

PROBLEM:

1. IT'S HARD TO ASK FOR MENTORSHIP
• SHYNESS / PROTOCOL / REJECTION
2. IT'S HARD TO GET A BROAD OPINION ON LIFE CHOICES
^ NON JUDGEMENTAL
3. IT'S HARD TO KEEP MENTORS



Initial Sketches/ Diagrams of MyBoard: Users and Customers