



# Foodlink

Replacing hunger with a smile  
除飢困 展歡容 膳心連

## Foodlink Foundation Limited

**Foodlink Foundation Limited**

T +852 2567 1561

F + 852 2812 3617

Rm 1202 New Victory House

93-103 Wing Lok St Hong Kong

**膳心連基金有限公司**

香港永樂街93-103號 樹福商業大廈1202室

[www.foodlinkfoundation.org](http://www.foodlinkfoundation.org)

### About Us

Founded in 2001 and registered in 2010, Foodlink Foundation is a registered Hong Kong charity dedicated to fighting hunger, building self-sufficiency, and fostering nutritional wellness among those in need, while simultaneously reducing food wastage in hotels and F&B outlets in Hong Kong.



### Our Mission & Vision

The vision at Foodlink Foundation is to ensure that every needy person has access to a hot, healthy meal. We collect safe-to-eat surplus food from F&B outlets all over the city and deliver to those in need. The role of Foodlink is to connect the supply to the demand as effectively as possible. The benefits are twofold - while reducing hunger we also reduce the pressure on our city's landfills.

### How It Works

Food donors and partners are the lifeblood of Foodlink. Our partners are identified and matched according to location and the needs of the nearest recipient charity, thereby reducing transit time and ensuring freshness of the food.

Food partners keep surplus food refrigerated until collection, and strict hygiene and safety procedures are in place at every stage of the process. Scheduled pickups ensure efficiency, organisation, and minimal interruption to our partners. The food is then reheated to stringent standards by each charity's kitchen before feeding those in need.



Charity Status Number: IR File No. 91/10626



# Foodlink

Replacing hunger with a smile  
除飢困 展歡容 膳心連

## Who Benefits?

Foodlink provides food to local charities that serve people in our community who are vulnerable to hunger. These include children, the elderly, low-income families, asylum seekers, and the homeless, among others.

## Our Story

Foodlink Foundation was established at the end of 2001 after our Founder identified a serious need for hunger alleviation among lower-income groups in Hong Kong.

Currently, over 1.6 million people live below the poverty line in Hong Kong. Despite being one of the world's richest cities in terms of GDP per capita, we have one of the world's largest wealth gaps. Lurking behind this prosperity is a great inequality in wealth and a forgotten group of hungry and vulnerable people.

Working purely on its own and without government funding, Foodlink began a pilot scheme in early 2002 to link F&B outlets with welfare agencies to ensure needy people had access to hot, healthy meals. Since then, Foodlink has seen tremendous growth. From collecting surplus food from a handful of hotels, Foodlink has expanded to collaborate with over **70** donors to assist **83** beneficiaries across the city to become Hong Kong's leading hot food charity organisation.

Today, we save an average of **2,600** kg of hot food and **15,000** pieces of bread per week which can provide more than **12,600** meals.

Each new day brings new and exciting challenges as we aim to expand the number of hot meals we can provide into every district of Hong Kong and as we continue to "Replace Hunger with a Smile"!

**Foodlink Foundation Limited**

T +852 2567 1561

F + 852 2812 3617

Rm 1202 New Victory House

93-103 Wing Lok St Hong Kong

**膳心連基金有限公司**

香港永樂街93-103號 樹福商業大廈1202室

[www.foodlinkfoundation.org](http://www.foodlinkfoundation.org)



Charity Status Number: IR File No. 91/10626



# Foodlink

Replacing hunger with a smile  
除飢困 展歡容 膳心連

## How You Can Help

Through ongoing collaborations and the community spirit of donors, Foodlink continues to feed and empower the people most at need. As our city grows, we find ourselves with more mouths to feed each year - something that can only be alleviated by a community in touch with its philanthropic side. Giving just a little can go a long way:

**Be a Donor:** If your organization has food surplus and an ambition to help the community, healthy, nutritious food is what we need.

**Be a Beneficiary:** If your charity needs Foodlink's support, please contact us directly.

**Be a Volunteer:** We are rapidly expanding Foodlink. If you can contribute your time, energy, or talents to help us grow, please let us know.

**Be a Fundraiser:** Run a half-marathon, go bungee jumping, pledge a Foodlink birthday present for a friend... anything helps Foodlink relieve hunger with a smile!

## Contact Us

To get in contact with us, please email: [info@foodlinkfoundation.org](mailto:info@foodlinkfoundation.org)

**Foodlink Foundation Limited**

T +852 2567 1561

F + 852 2812 3617

Rm 1202 New Victory House

93-103 Wing Lok St Hong Kong

**膳心連基金有限公司**

香港永樂街93-103號 樹福商業大廈1202室

[www.foodlinkfoundation.org](http://www.foodlinkfoundation.org)



Charity Status Number: IR File No. 91/10626