

## CHALLENGE 1

# WOMEN'S SAFETY

## MAKING A PLAN

The following questions will help you think about what implementation might look like if you were to receive support from the Amplify program. Feel free to use this guide to identify the activities and resources that will be crucial in bringing your idea to life.

### YOUR IDEA

1. Have you already done any work to test, prototype or pilot your idea? If so, what activities have you already completed?
2. Have you gotten any feedback on your idea from potential or target users? If so, what did you learn from them?
3. What would success look like in the first 12-18 months of your project?
4. What are the challenges you think might come up?

### YOUR TEAM

1. If you receive support from the Amplify program, how much time would you realistically envision spending on this project per week?
2. Who else would be working on this project with you? Are there specific skill sets (engineering, illustration, programming, etc.) or content experts you will need to involve?
3. If "yes" is your response to the above question, are there existing people on your team or in your network that meet these criteria? Or, will you need to hire assistance from outside of your current team?