

**Research participants:** 14 x 17-18yr old young men who are studying video game design.

**Location:** Wick High School, Scotland. The research was conducted over Skype, via the screen share function.

**Duration:** 25 mins

I outlined the basic Delfee concept and then took the young people through each of the screens shots in the lo-fi prototype, trying to avoid any leading, assumptive preconceptions about the content, style or functionality. This was done in order to attempt to create a comfortable, open situation where the young people felt able to comment freely.

**Delfee concept outline:**

Delfee is an online aggregator of the best employment support initiatives from around the world. It allows users to take part in a simple and fun quiz that helps to explore behavioural traits, personal professional preferences, soft/hard skills assessment and current circumstances with a view to suggesting the best type of employment support – right on your door step. The employment support initiatives could take the form of MOOC's (Massive Open Online Courses) Apprenticeships, career specific support groups and actual employment opportunities.

I was able to gain the following feedback,

**Who would use this service?**

Young people in school, university students, school leavers.

**What services exist already?**

My Word Of Work <http://www.myworldofwork.co.uk/>

**Would you use it? Emphatic yes!**

Why? "It would really help me if I was undecided in what I wanted to do as a career. I really liked how it not only gave you career choices but also linked you up with potential employers in your area."

**What did you like about it?**

I liked the map of employment opportunities  
Very clean & modern design  
Not over-complicated.  
Really liked the slider to answer the questions.

**Any other comments**

Does it show you the qualifications required for any opportunities it suggests?  
Does it show college courses as well as job opportunities?  
Is the FB link a requirement? I don't like linking apps to my FB  
Can you still unlock more quizzes without social media integration?

Prototype refinements and assumptions to test:

- Social media integration is not a prerequisite for doing the quiz.
- Qualifications required for any job opportunity are listed.
- College/University courses to be listed as well as MOOC's (Massive Open Online Courses) Apprenticeships, career specific support groups and actual employment opportunities.

<http://marcom.good.co/corporate/> I borrowed screen shots of the questions and archetype imagery.

<https://raiseyourflag.com/> I used the wonderful UI design and layout from the job profile page on Ryan's awesome digital platform.

<http://keynotopia.com/> I used Apple Keynote and some Keynotopia web browser templates to create the lo-fi prototype.

<http://www.catch-22.org.uk/> I borrowed the geographical location images from Catch 22.