OUR DIRECTION

Acceleration, innovation and demonstration define Jeremiah Program’s strategic direction for the next three years: acceleration of our impact, innovation in how we deliver our program, and demonstration of our model as we advance a national conversation on the two-generation approach to ending poverty.

This next chapter is focused on serving more families more quickly, at a lower cost when possible, always ensuring that the five core elements of our holistic model are successfully provided:

- Support for a career-track college education
- High-quality early childhood education
- Safe and affordable housing
- Empowerment and life skills training
- A supportive community

OUR MISSION

To transform families from poverty to prosperity

OUR VISION

To advance the two-generation approach to ending poverty by accelerating our impact and reach through innovative program delivery and a national Jeremiah platform

OUR SHERO VALUES

Stewardship. We value our contributors and ensure meaningful use of their investments.

Healthy relationships. Healthy relationships with families, friends and colleagues create safe and thriving communities.

Entrepreneurship. We are open to opportunities and innovation in all we do.

Respect for all people. We value the contributions of all people and treat others with integrity.

Outcomes. We measure our progress to ensure excellent outcomes.

OUR KEY OBJECTIVES

GROWTH

We will increase the annual number of families served from 300 to 500 through expansion and innovation.

IMPACT

We will enhance and improve national expansion processes to be more efficient, cost effective and successful.

LEADERSHIP

We will advance awareness of Jeremiah’s proven, holistic model by contributing to the national conversation about two-generation approaches to poverty.

CAPACITY

We will expand organizational and fundraising capacity to achieve Jeremiah’s mission, vision and strategic direction.
GROWTH
Increase the annual number of families served from 300 to 500 through expansion and innovation.

Strategy 1: Complete construction and open campuses in Austin (2016) and Fargo (2017) to serve an additional 55 families.
Strategy 2: Expand partnerships to serve an additional 30 families in Boston.
Strategy 3: Pilot innovative approaches in Minneapolis-St. Paul to serve an additional 115 families.

IMPACT
Enhance and improve national expansion processes to be more efficient, cost effective and successful.

Strategy 1: Streamline a new campus development process.
Strategy 2: Target efforts at 10 selected Metropolitan Statistical Areas (MSAs) to build Jeremiah awareness, influence, and financial support and move three new communities into the development process for either a campus or partnership model.

LEADERSHIP
Advance awareness of Jeremiah’s proven, holistic model by contributing to the national conversation about two-generation approaches to poverty.

Strategy 1: Influence funders, public policymakers and other stakeholders, especially in the targeted MSAs, by effectively telling our success stories and outcomes.
Strategy 2: Collaborate with mission-compatible groups on public policies to impact two-generational poverty at the local campus and national levels.

CAPACITY
Expand organizational and fundraising capacity to achieve Jeremiah’s mission, vision and strategic direction.

Strategy 1: Assess human resource needs and develop and implement plans to meet leadership and staff requirements.
Strategy 2: Assess and address facilities and system needs.
Strategy 3: Develop a comprehensive measurement system to improve programming and prove outcomes.
Strategy 4: Develop a comprehensive business plan that outlines financial and infrastructure requirements.