

CREATE YOUR OWN EXPERIENCE MAP!

Describe your idea with one concise sentence.

For a person facing the end of their life, collect & share stories of influence that one person has had of the lives of others

Draw and describe the ideal user

Title

Impact of Your Life

Name: Jane

Age: 48

Profession: HR manager in architecture firm

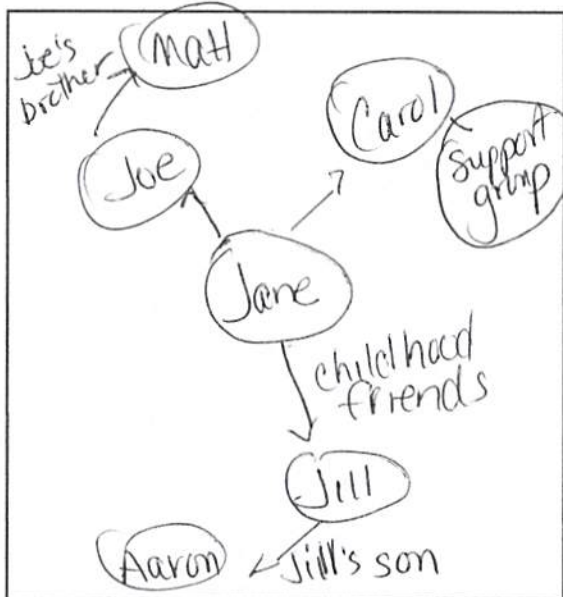
Any Other Key characteristics:

mother of 2 teenagers

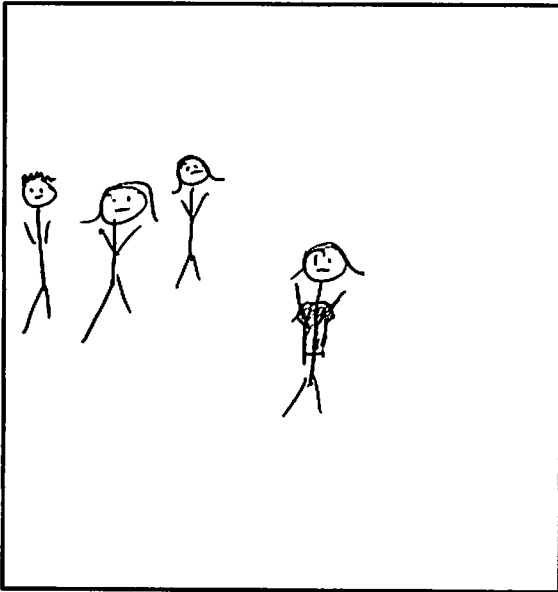
Concisely describe what is happening

Jane is facing the end of her life, with estimated 4 months to live.

Through social media, collect & share w/ Jane the stories of how she impacted the lives of Jill, Carol, & Joe & how that influenced others



Title Diagnosis

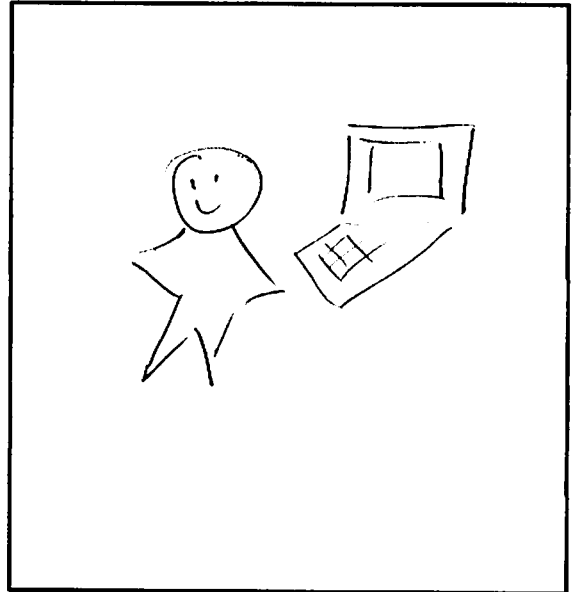


Concisely describe what is happening

Jane & her family
are informed of
her end-of-life
diagnosis

①

Title Outreach



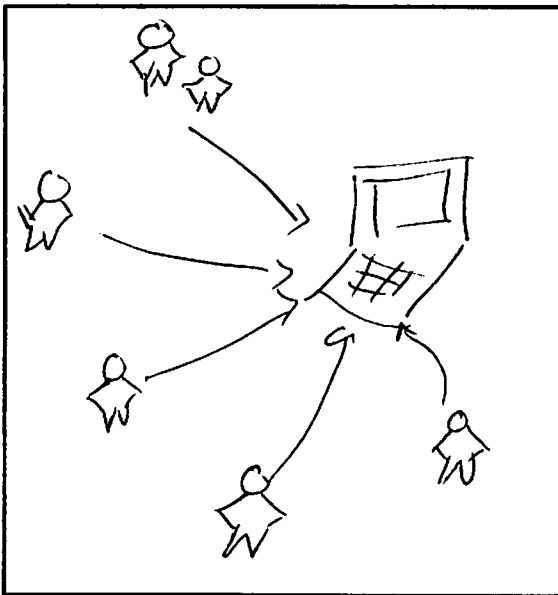
Concisely describe what is happening

Member of Jane's support
team (family, caregiver,
clinician, etc) contacts
Impact of Your Life team
& together setup a
website to collect
impact stories, ^{written} pictures
video
voice

②

Title

Collecting stories



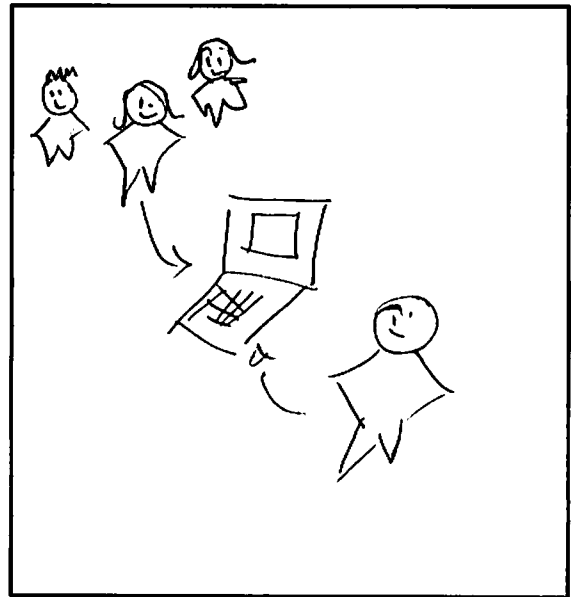
Concisely describe what is happening

Through outreach via social media, people who were impacted by Jane at different stages of her life start to share stories of that impact & how, in turn, it has influenced/impacted others

(3)

Title

Sharing & Reconnecting

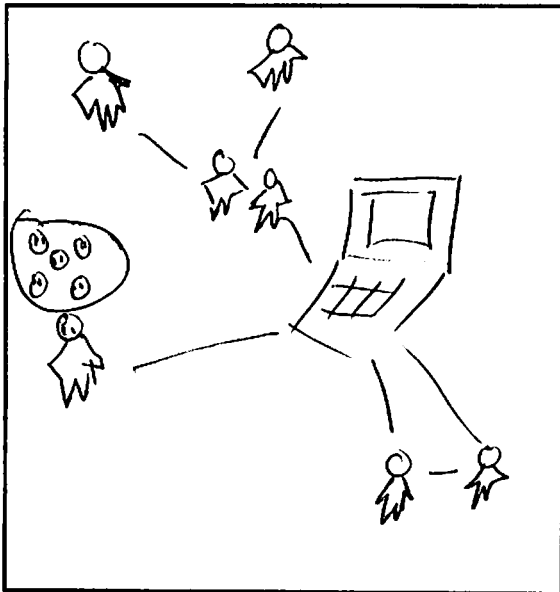


Concisely describe what is happening

~~Every~~ Periodically, Jane & her support team connect w/ the impact of Your Life team to share the latest stories & when interest is expressed help Jane connect with the person telling the story

(4)

Title Continuing to Grow

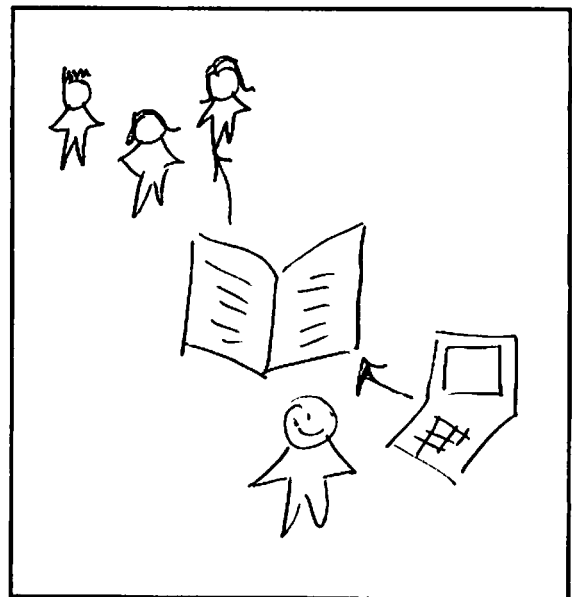


Concisely describe what is happening

Stories continue to grow as those who first submitted stories share the ~~ret~~ process with others they know

(5)

Title Storybook



Concisely describe what is happening

As stories, pictures, and other material are collected, the Impact of Your Life team helps Jane to build a ~~storybook~~ storybook to be shared with Jane & kept by her family. These stories can

continue to grow even after her death. (6)