

CREATE YOUR OWN EXPERIENCE MAP!

Describe your idea with one concise sentence.

This project aims to address food insecurity and high rates of diabetes within the Native American community by providing healthy foods, education and support in a culturally appropriate manner

Draw and describe the ideal user

Title

Example:

Name: Jim

Age: 40

Profession: Recently unemployed

Any Other Key characteristics: Native American Food Insecure, Diabetic

Concisely describe what is happening

Jim is having trouble managing his diabetes. Recently unemployed his food budget isn't enough to purchase healthy or culturally appropriate food for him and his family. To make ends meet, Jim has delayed buying his medications so he can afford food for his family.



Title Health Provider Visit



Concisely describe what is happening

While receiving care for his diabetes, Jim's provider learns that Jim is struggling to afford to eat balanced meals. His provider explains that Second Harvest Heartland is partnering with the community to provide healthy food + educational classes. Jim expresses interest in the program.

Title Outreach by SHH



Concisely describe what is happening

Second Harvest + Heartland staff calls Jim to introduce the class, answer any questions and express hope to see him there.

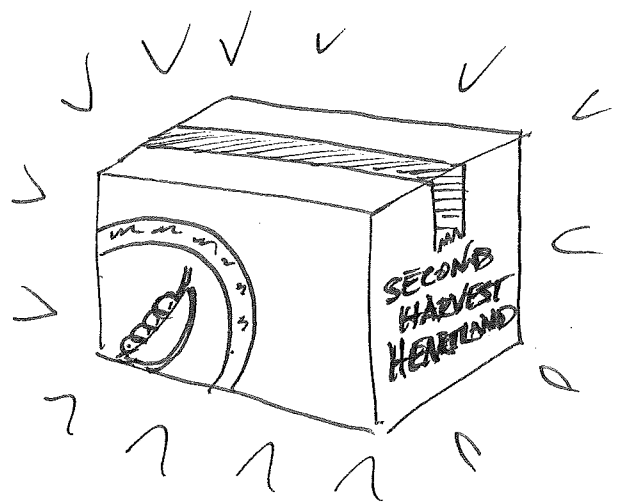
Title First Class + Welcome Session



Concisely describe what is happening

Jim and other community members are welcomed to the 1st class. At each class they can expect a self-health check, education session on a new topic and a free food box (FoodRx).

Title SHH FoodRx box



Concisely describe what is happening

the box Jim receives will have shelf stable food along with culturally tailored recipes to encourage healthy eating.

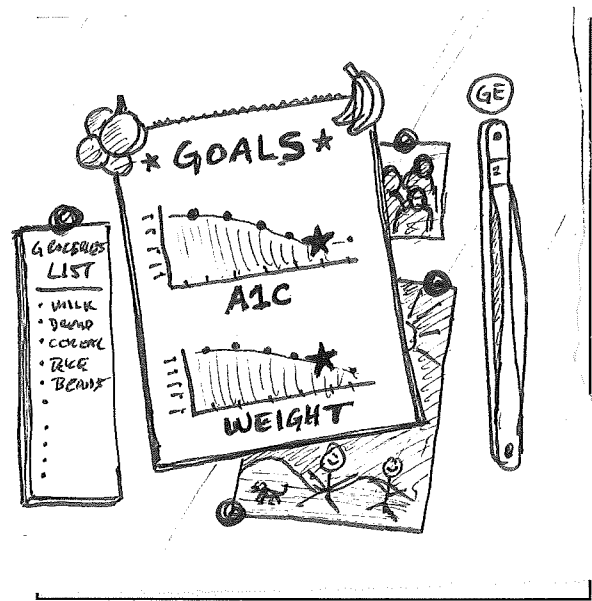
Title SHH Check In Call



Concisely describe what is happening

Jim receives a personalized follow up call asking for feedback on the classes, the food provided and if there are any other needs we can assist with

Title Final Celebration



Concisely describe what is happening

At the end of the program Jim and his fellow members celebrate their accomplishments! they feel more confident in managing their diabetes, know the resources available going forward and have built a community for ongoing support.