

. Have you reached out to specific health professionals, NGOs, or hairdressers?

I reached out to a number of stakeholder in Iran, NGOs hairdressers, sex education providers or psychologist and I got feedback from:

A Hairdresser

A header of nurses in the hospital in Tehran

A header of educations in governmental system

A challenge that I faced was that, people were simply too scared to join this big mission which is relatively out of the Muslim traditions. On the other hand, as I continued my education In Denmark I decided to focus on muslim girls and find the stakeholders here. I had different challenges here:

1. trying to follow up Kandu without any team member
2. Muslim communities are so closed and they don't open up to the foreigners
3. Language issues (young girls from muslim communities don't speak well English)
4. finding target groups causes of above reasons.

. Have you tried to invite health workers to beauty parlors?

In Denmark I found the right health workers to collaborate and I am in the process of organizing a workshop together with them and the beauty parlors.

. Have you attempted to host an informal tea talk?

I have had informal Tea Talks as personal experience in Iranian hair salons, where I and my friends invited some fortune tellers and psychologists who knows more about relationships to share their stories with the others.

. what have you learned?

The feedback from the stakeholders taught me that Kandu can be an underground activity, secretly for girls. It can happen in hair salons informally, but because of political and governmental issues, hair dressers don't want risk their job situation by officially accepting to collaborate

. What worked and what didn't?

I think having an specific avenue on the application might be risky for stakeholders thats why they are interested in Kandu but they see it as a risk.

On the other hand, mobile applications a personal and they can provide women the platform to share their knowledge. Without necessarily being public, the online platform show them the clinics and where are the psychologists clinics and recommendation from users.

. What are alternative ways that you can inform women of the gatherings?

Alternative way, non tech solution:

Based on hair salons women can call an expertise and invite her to have a private event either in the salon or in their houses.

Kandu could promote events in hidden in sanitaries pad, grocery shops on flyers with the soothsayer titles or tea talk.

. In what other countries besides Iran do you think this idea will be successful?

I think kandu can be fit in similar countries in middle east, in India or any country that has similar issue for women.

. What are your next steps to take this idea forward?

I already made some online survey and asked women in Iran to answer to some questions about which service do they prefer from kandu's features.

I want to make a digital platform as a prototype. introduce the tea talk events and ask women to sign up if they are interested to participate, making sure that the sign up is completely anonymous.