

Pick a Problem Not a Major

Students plan their educational pathway around solving a problem in society rather than a particular major or career outcome through advisement beginning with the guiding question 'What problem do you want to solve?'

Pick a Problem Not a Major is an advisement paradigm shift based on the proposal by Google Education Evangelist, Jaime Casap.

User Experience Map

Referencing

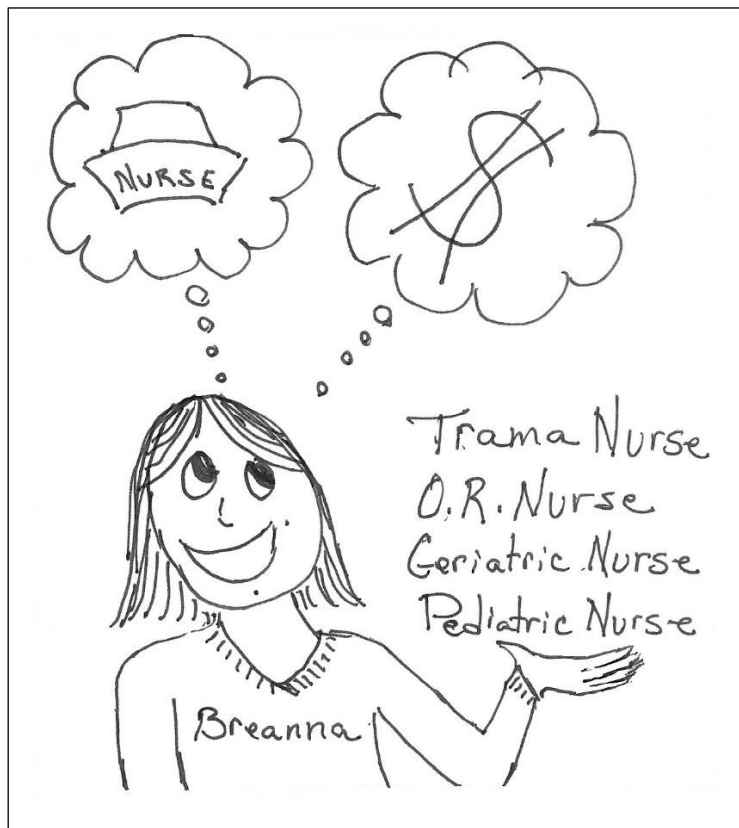
How might we better prepare all learners for the needs of tomorrow by reimagining higher education?

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User Map: The Tales of Breanna and Kate - Changing the Paradigm

User Description:

Breanna makes a Plan!



- Breanna lives in a small mountain community.
- Breanna is 19 years old. She is a first generation, low-income, rural student but she could be any student.
- Breanna wants to be a nurse. She dreams of money, job security and prestige in her community.
- Her advisors work with her on narrowing her

career goals to the type of nursing she would pursue using interest inventories and preparing to be a nurse through her class schedule and college visits.

- Breanna finds the lists generated by interest inventories confusing as they are too long and contain careers she isn't interested in.

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A Direct Line to the Future?

Breanna pins all of her plans and hopes on becoming a nurse.

She is admitted to a college with a nursing program but doesn't understand why she needs classes in English and Math.

Discovering she will need to move to a more urban area to make the salary she expects is a shock to her.



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Breanna Hits a Wall!



After 3 tries, Breanna still fails to get into the nursing school!

Breanna feels she is a failure. She is lost and wonders 'now what'.

She thinks her time and training are wasted. She thinks she needs to just start over but doesn't know in what direction.

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Kate's Approach - What problem do you want to solve?

Kate identifies a passion to solve the problem of limited health care in rural area.

Her advisor helps her see her strengths in communication and explaining problems to others.

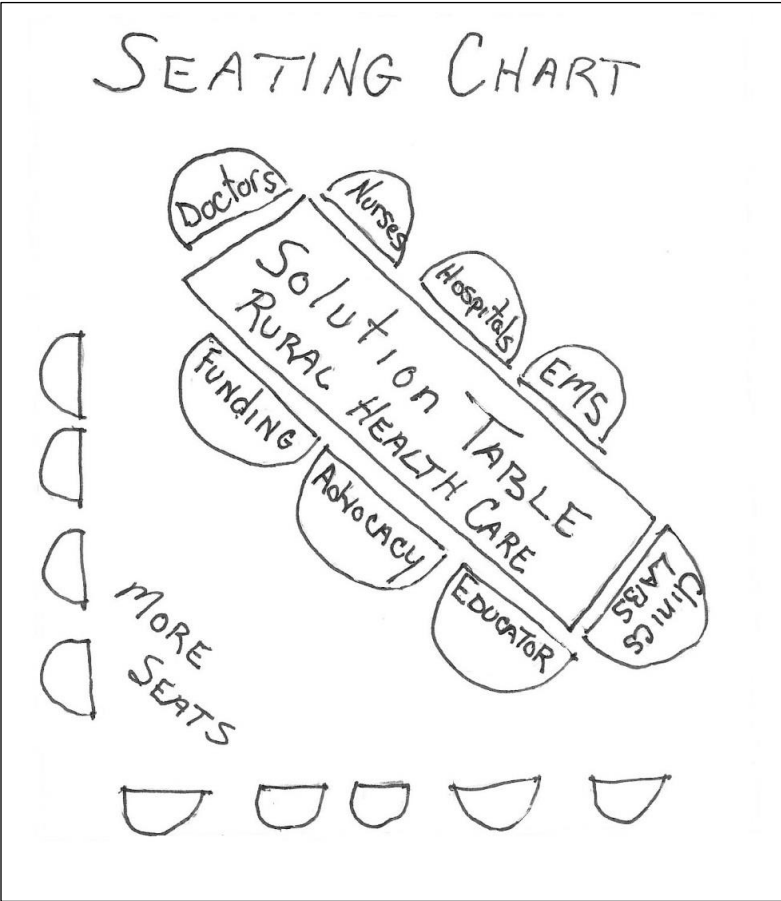
Although capable in math, she struggles in science.



Using interest inventory results, her advisor helps her see where her strengths and interests triggered the answers in the list. They discuss how her interest in solving the problem of rural health care availability could be a good fit for her by broadening career options.

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Kate finds 'Solution' Pathways for Careers and Higher Education!



Kate works with advisors to discover skills and careers needed to be at the 'solution table' for rural health care.

She thought only Doctors and Nurses impacted Health Care.

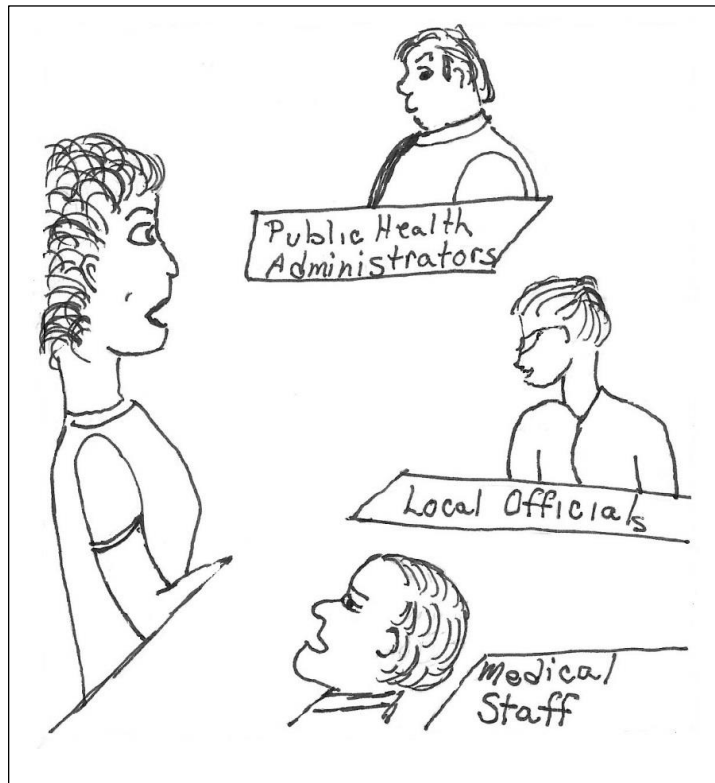
Kate discovers many careers in the field needing her strengths.

Kate becomes part of the Team!

Kate realized she has something to contribute.

She networks with mentors and multi-disciplinary team projects.

Kate learns the needs for working on the solution.



She finds her passion to be sure there are health care options in rural communities needs many types of abilities to solve the problem

Kate finds her Seat at the Solution Table



Kate becomes a fund developer doing presentations to funding sources and writing grants to support rural health care.

She feels valued and has many career options should she wish to change the 'problem' she is

working to solve.

Kate knows how to highlight her transferable skills to reach whatever goal/problem she wants to pursue.