



existing competitor cost

=
distribution by truck

=
distribution by truck

distribution by truck

big cardboard, plastic, small plastic, non reusable

assign to maintain agents and hyper markets + salesgirl/salesman

our cost

=
distribution by truck

=
distribution by truck

*
three wheels vehicle with semi partnership system (kinetic power) as coordinator of local stores & bike ladies

*
reusable container

*
the coordinator of local stores and bike ladies + housewives community.

* cheaper / lower
= more or less the same cost