

BRAND ARCHITECTURE

DELIVERABLES

retirement made easy

re(EXPLORE)

Tell others' retirement stories (authored by pros) and show corresponding expense sheet

re(IMAGINE)

Inspire people to envision retirement scenarios and record them

re(ACT)

Provide people with algorithm-based cost estimations and financial advice

re(CONSULT)

Assist people in building re(IMAGINE) canvas, then propose tailored solutions



Brochure



Website



Mobile Apps



SNS Feeds



In-person Services