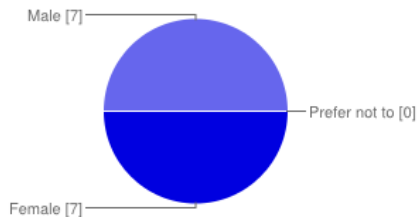


# 14 responses

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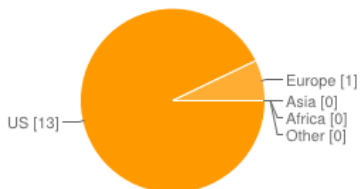
## Summary

### Gender



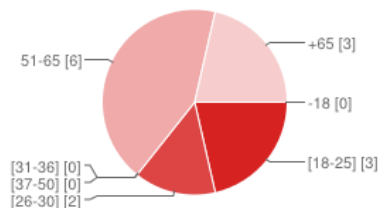
Female	7	50%
Male	7	50%
Prefer not to answer	0	0%

### Where do you live?



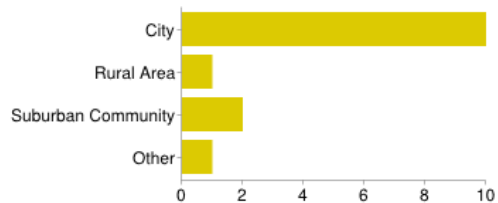
US	13	93%
Europe	1	7%
Asia	0	0%
Africa	0	0%
Other	0	0%

### What age bracket are you in?



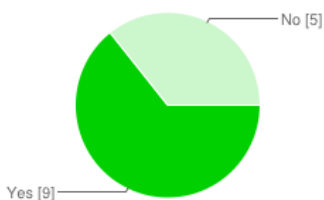
-18	0	0%
[18-25]	3	21%
[26-30]	2	14%
[31-36]	0	0%
[37-50]	0	0%
51-65	6	43%
+65	3	21%

### Where do you live?



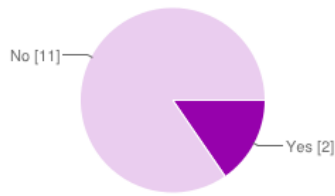
City	10	71%
Rural Area	1	7%
Suburban Community	2	14%
Other	1	7%

### Do you know what Peer to Peer Micro Lending Programs are?



Yes	9	64%
No	5	36%

**Have you participated in a Peer to Peer Lending Program?**



Yes	2	14%
No	11	79%

**If you have not made a peer to peer loan do you have specific concerns with this model of lending?**

NO

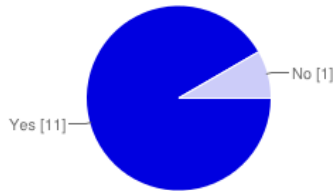
No

I would want to know what the risk is.

I do not know anything about it.

Yes. How is repayment guaranteed?

**Have you ever made a charitable contribution? (a donation, not a loan)**



Yes	11	79%
No	1	7%

**If yes what motivated you to contribute?**

Help people who are in trouble.

Good appeal for sympathetic cause

I enjoy donating to causes I care about but don't have the time to work on myself - it allows me to do my part while relying on those with specialized expertise to actually execute the change

The institution I donated to has a cause I believe in.

It improves quality of life.

Contribute toy community and To worthy causes

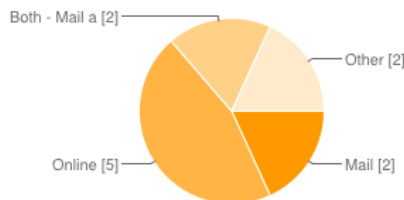
Connection to a particular community and it's needs. Empathy Create opportunity for others to succeed. Inspired by an approach to a problem Support the arts

Knew the significant change it would cause

Desire to share my good fortune, help those less fortunate, repair the world

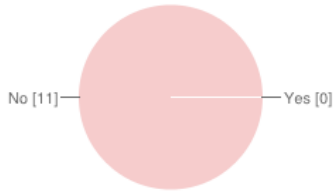
The cause of the charity. I look to see how much of the money goes to the charity and how much goes to the organization's costs.

**Did you do this via mail or online?**



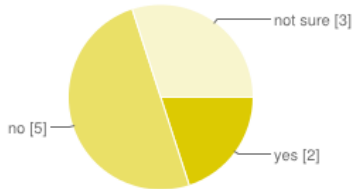
Mail	2	14%
Online	5	36%
Both - Mail and Online	2	14%
Other	2	14%

**Have you ever used a smart phone app to make a charitable contribution?**



Yes	0	0%
No	11	79%

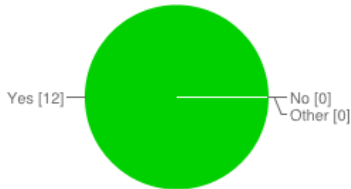
**Would you use a smart phone for this type of transaction?**



yes	2	14%
no	5	36%
not sure	3	21%

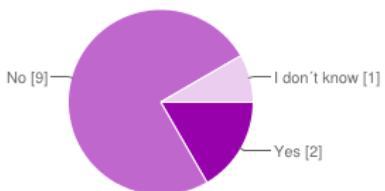
**Climate change is a pressing concern. The development of renewable energy and transitioning to it's use is important worldwide.**

**Do you agree?**



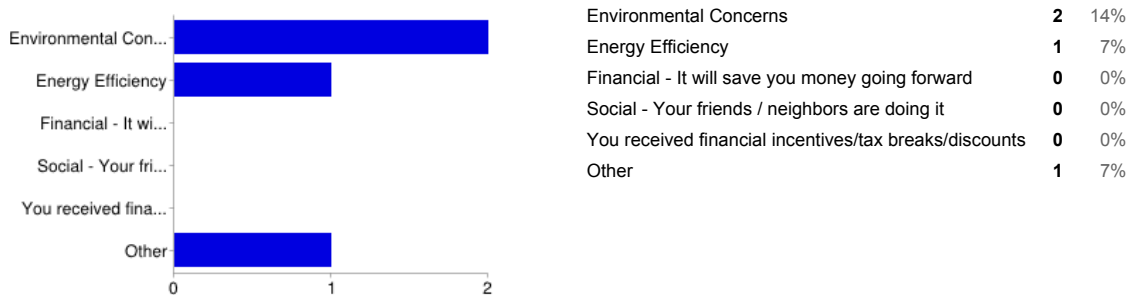
Yes	12	86%
No	0	0%
Other	0	0%

**Are you currently using a renewable energy source?**



Yes	2	14%
No	9	64%
I don't know	1	7%

**If you are using a renewable energy source what motivated you to make this transition?**



**If you are not using renewable energy now are you considering this transition?**

- It is definitely possible.
- Yes to solar
- I would like to, but it's hard to find out how to do so.
- Would love to but cooperative apartment circumstances prevent it.
- No
- yes
- We are actively exploring the possibility of switching to solar.
- yes -- may change to a renewable energy supplier longer-term, considering installation of solar panels
- I would consider it if I had more information.I
- Not easy for me at this point, though I would definitely consider it

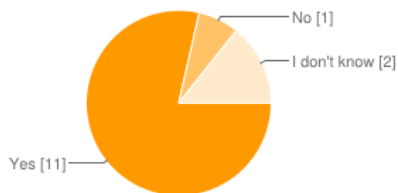
**What would motivate you to make this change?**

- Ease of use. Availability
- lower cost. Know how.
- It seems to be clearly demonstrated scientifically that we are producing a lot of damage to the Earth (and those populating it)
- ability to do so at limited additional cost
- That it remains financially viable (i.e. cheaper than utility providers)
- Cost
- Access to information on what the choices are. Cost savings over time. An easy and simple process.
- Knowledge.
- If it is compatible with the way my property is set up now I would consider it. If it fits in and is not physically intrusive. If my monthly costs are considerably cheaper I would consider it. If the cost of installation is not excessive.
- Easy to understand information about how to do it.
- See above

**What obstacles may be standing in your way?**

- Money, if it's more expensive. And ignorance about how to make the switch and what it entails.
- Not knowledgeable to do it. Dont have enough money to start. Living in an apt doesnt allow me to use some of the renewable energy
- I do not own my house
- cost
- Cost
- Price Disruption during installation - I need more information on what this entails. Lack of knowledge of these products.
- Size of the system/ Appearance Cost of the installation Cost of maintenance - I need to know when it will need to be replaced. Will I need to sign a contract?
- Is there insurance available to maintain RE products? Basically we need more information to consider the possibilities for this.
- Lack of understandable information. Perceived cost.
- See above
- Routine mostly , but definitely thinking about it The possibility that the federal tax credit which makes it cheaper than utility prices will expire in 2016 is a bit concerning.

**Would you consider making a DONATION to a renewable energy initiative in your local community?**

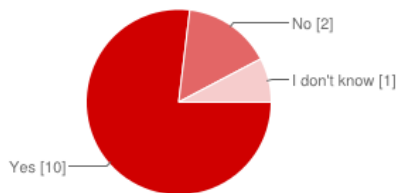


Yes	11	79%
No	1	7%
I don't know	2	14%

**If yes why? What is your motivation to donate?**

- Help the environment
- I care about the environment and feel that renewable energy is a necessary step in the right direction towards combating climate change
- I will make significant impact
- Honestly, the idea of donating to a school is really awesome. They're our future and that kind of project sets a good example. Also, investing in schools is also an investment in the real estate of the surrounding community.
- Contribute to community
- Wanting local organizations to prosper and thrive.
- climate change
- To assist the organization by making their costs less.

**Would you consider making a LOAN, as part of a group, to a renewable energy initiative in your local community?**



Yes	10	71%
No	2	14%
I don't know	1	7%

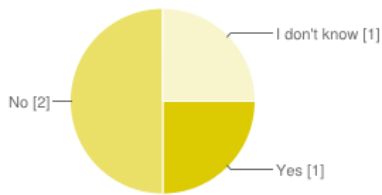
**If yes, why? What would motivate you to lend money for this?**

- If it could show that this is an 'investment' that would have real impact
- Help support community project
- Seems like an interesting way to participate
- If I'm part of a group, I know I won't have to donate that much and still make a difference. Also, the time I'd have to invest would be less than if I did it on my own.
- I might get my money back and I can lend again.
- If it would help lower their costs of operation I would do it. I would donate or lend to my local community if it helps lower their costs of operation. I would donate to a community in the developing world that needs energy access, but I would not lend - because a donation is a tax deduction for me and this is a benefit to me. There is risk with a loan and I prefer in this case to get the tax benefit. In the case of a local organization I would donate or loan because it benefits my community and a tax benefit is less important overall.

**If no, why not?**

- I do not think that people in my community need loans for this, they need to be aware of the current situation
- I have other causes/issues that I care about too...
- Financially impossible

**Would you consider lending to family or friends who would like to transition to RE?**



Yes	1	7%
No	2	14%
I don't know	1	7%

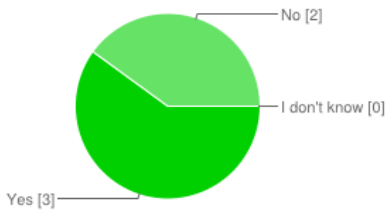
**What would motivate you to do so?**

A rich uncle  
financial need

**If no why not?**

Finances  
Theyve already have the money to make the transition.

**Would you consider Micro Lending as an individual, or with a group, using a platform that connects you to borrowers in low income communities who lack financial resources to transition to RE?**



Yes	3	21%
No	2	14%
I don't know	0	0%

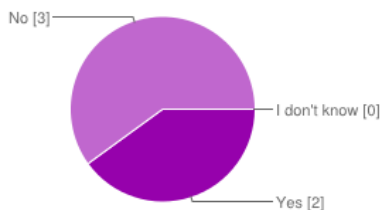
**What would be the motivating factor(s)?**

They need the loan to make the transition, which will create great impact  
Again, help make the right decision

**What are the obstacles?**

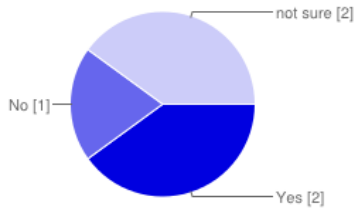
Finances  
I do not know of any such plan here in Spain,

**Would you participate as a Lender to a Borrower locally, within your own community, town, city?**



Yes	2	14%
No	3	21%
I don't know	0	0%

**Would you consider lending to a borrower nationally?**



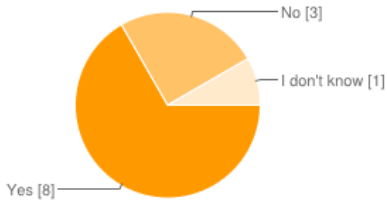
Yes	2	14%
No	1	7%
not sure	2	14%

**What would be the motivating factor(s)?**

Finances

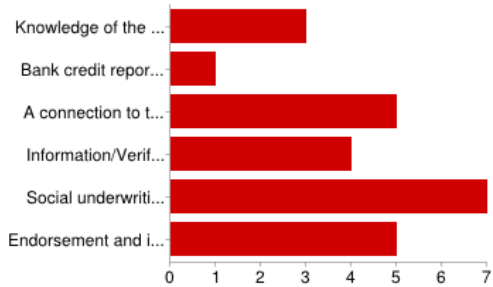
If the borrower was a school or community organization, I would definitely consider it.

**Would you consider Lending to a Borrower in the developing world who currently has zero energy access?**



Yes	8	57%
No	3	21%
I don't know	1	7%

**What factors would influence your decision on whether to make a micro loan to a borrower - locally, nationally, or internationally?**



Knowledge of the borrower's personal story	3	21%
Bank credit reports of the borrower	1	7%
A connection to the borrower through an organization, friends, family, yourself	5	36%
Information/Verification that the renewable energy product can be maintained/repared locally.	4	29%
Social underwriting - A trusted community organization identifies the borrower, vouches for their need, their ability to implement the project, and their trustworthiness.	7	50%
Endorsement and installation by a verified renewable energy provider.	5	36%

**Number of daily responses**



