

Vision setting,  
Strategic planning,

Goal setting and  
Dream Sharing



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## VISIONING, STRATEGIC PLANNING AND GOAL SETTING PROCESSES *WHAT MAKES THEM SUCCESSFUL?*

### VISIONING

#### ■ Values

- Values are the set of beliefs people share about how to operate in conducting business
- Values are special, unique, lasting, enduring

#### ■ Mission

- A clear statement of the reasons for being, and of the functions and desires the organization is to meet and fulfill

#### ■ Vision

- Provides a clear, easily understood image of a better future
- Embodies values and directs the organization to what will be different and distinctive

(If developing facilitate workshop 1 month before Goal Setting)



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"If you don't know what you want to be, then you have no control over what you'll end up being. You won't know until it's too late if you like how you've turned out."

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## STRATEGIC PLANNING

What is it:

- Management tool
- Choosing a desired future
- Consciously responding to dynamic environment
- Process, not an event
- Creative, interactive

Put these in mind and will help develop your personal plan.

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