

Describe your idea with one concise sentence

Our idea is: **DOSOC**

DOSOC is a community driven platform to support young social entrepreneurs to come into contact with expert entrepreneurs who can help them further on with setting up their business.

Title

Matchmaking

Draw and describe the real user

Name: Joe

Age: 25 years

Profession: graduated student

Any other key characteristics:

Volunteer in his area helping kids

Concisely describe what is happening

Uses Facebook, Twitter, blog, Google plus for job hunting and job agencies



Title

Awareness about the app/website



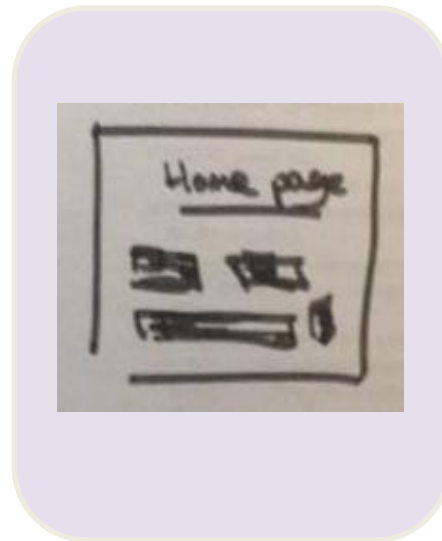
Concisely describe what is happening

Joe is on Facebook. Facebook suggests our app/page or a window pop-up or LinkedIn

Joe gets curious / interested and clicks on the link.

Title

First time on the app / page



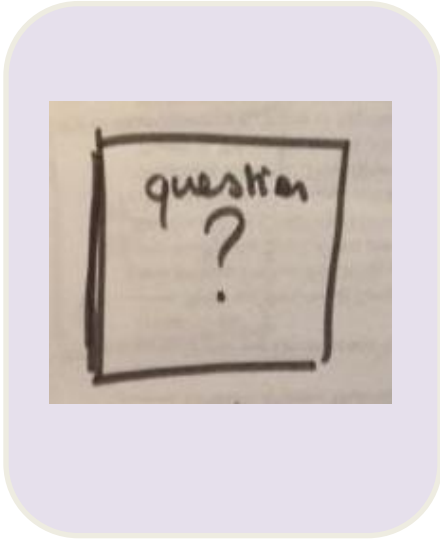
Concisely describe what is happening

The visitor receives information about social entrepreneuring (SE) and the project.

If the user is interested he can create a profile.

Title

Subject matching



Concisely describe what is happening

Ask a question online to an expert related to a particular topic, for example law

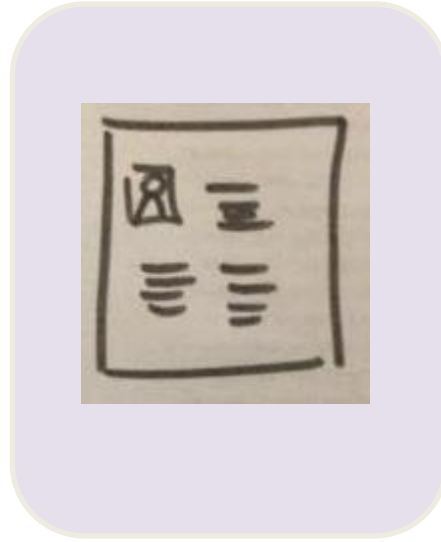
Example of a question:

“How can I set up my business legally?”

Match an expert and wait for the expert to match the user back.

Title

Matchmaking



Concisely describe what is happening

The expert is interested and makes a match with the user.

They both now have access to each other's profiles.

Title

Hang out with the expert



Concisely describe what is happening

The expert gains karma points, from the app and the social entrepreneur, for helping out.

The social entrepreneur obtains his answer and gets rewarded / rated.

Both can rate each other and can decide if they will add the rating to their profile. (Look at AirBNB or carpooling rating system).