

# SaveLives.Net

Mobilizing relatives around personalized and pre-established vaccination's schedules to track and amplify awareness



# Too hard to fulfil Antenatal health & children immunization

**More than 19 million do not access to this services yearly**

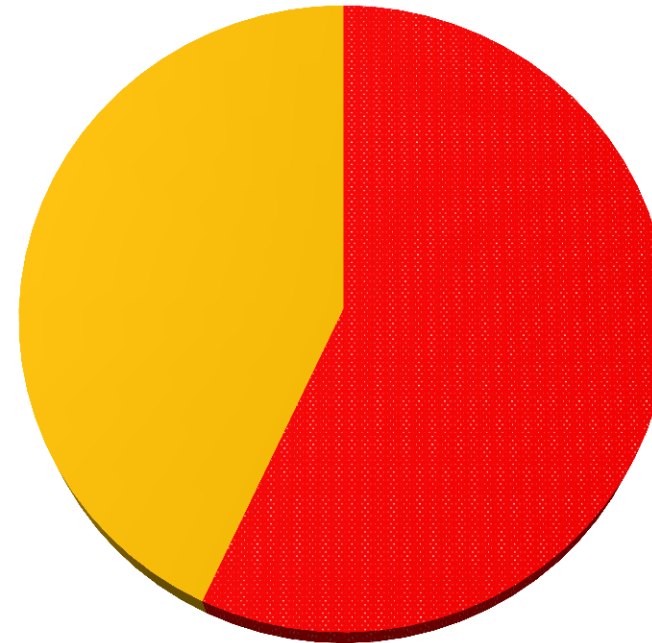
**60% are located in only 10 countries**

All diagram represent more than 19 million who do not access to antenatal & immunization yearly.

60% are located in only 10 countries

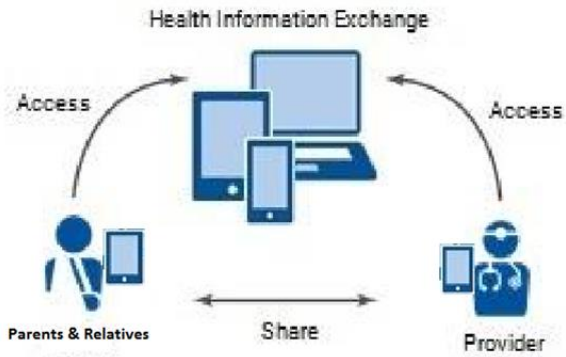
We expect to reach more than 45% the 5 next years in uncovered areas.

Market Segments

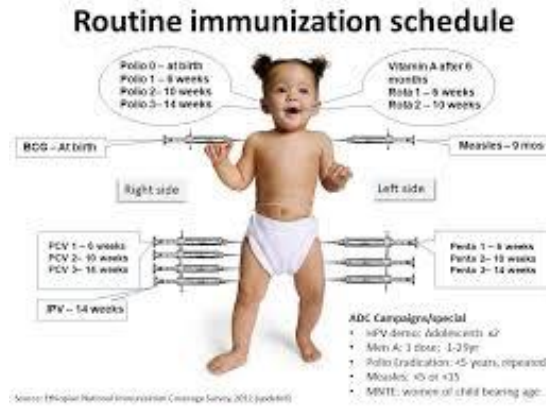


■ Segment 1 ■ Segment 2

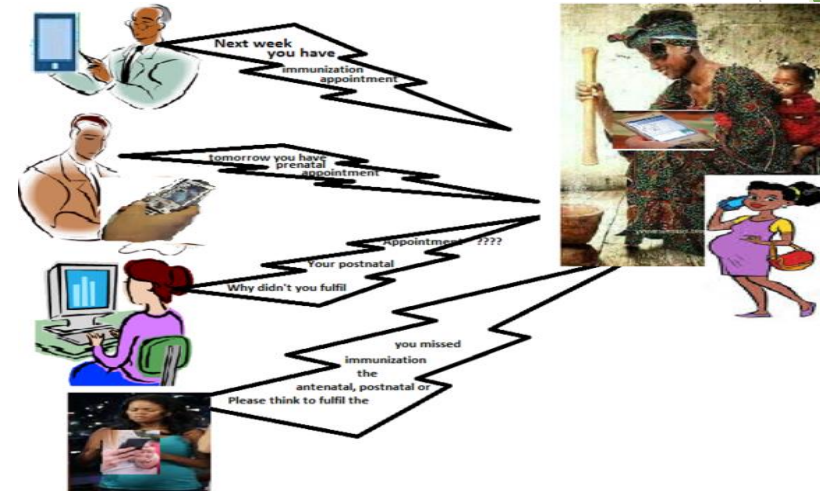
# So we built the first maternal health social network



Connecting providers, parents/caregivers and relatives



Pre-establishing and personalizing vaccination schedules



Mobilizing relatives around these personalized and pre-established schedules to track and amplify awareness

Importance of each appointment - Increase demand and Access - Maternal health system management

# Value proposition

...Comparing to other existing solutions...

- **Lower price**  
Cheaper than paper and ink.
- **Eco-Friendly**  
No pollution - protect the environment.
- **Easier to use**  
No manual scanning, All automated.
- **Open communication with providers and relatives**

- **Engaging communities and shaping social norms.**
- **Better Quality**  
Digital cards do not fade like paper
- **One App - Works Everywhere**
- **Using social data for learning and decision-making**  
SaveLives.Net do not go missing and are searchable by country, city, name and date.

Electronic register of vaccinations - Vaccine electronic files - Family monitoring and awareness network

# Business Model



Mothers/Caregivers have to pay for cards to help them track their appointments with the health care professionals.



Providers collect the prize from mothers/caregivers



**3G SARL**  
Require 30% of each dollar collected for SaveLives.Net services by providers

# Roadmap & Traction

By the end of  
2019



To expand the SaveLives.Net platform to accommodate other devices such as mobile, tablets running both android and iOS operating systems.

By first-quarter 2020



To boost brand awareness in Africa

Mid 2019



To improve our customer service

Mid - 2022

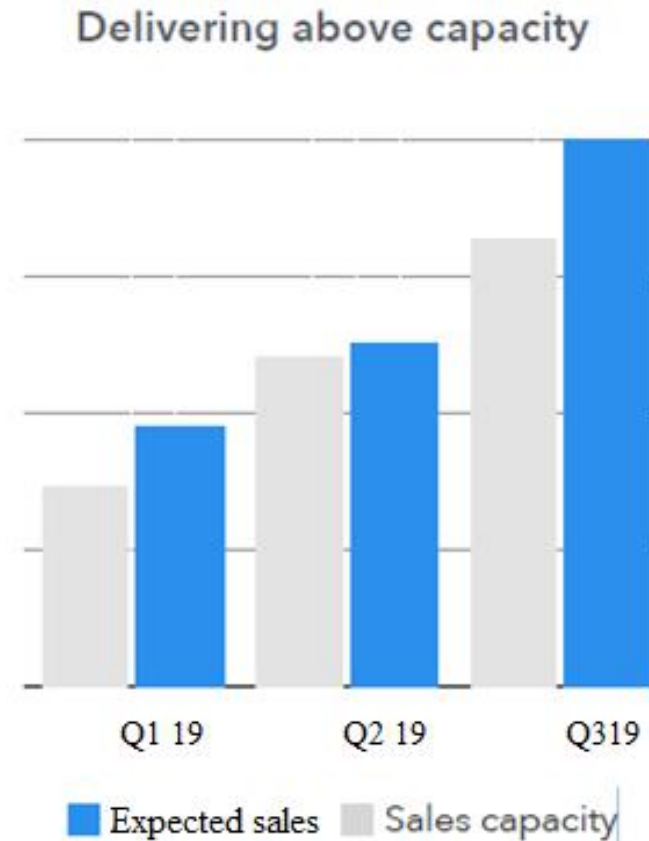
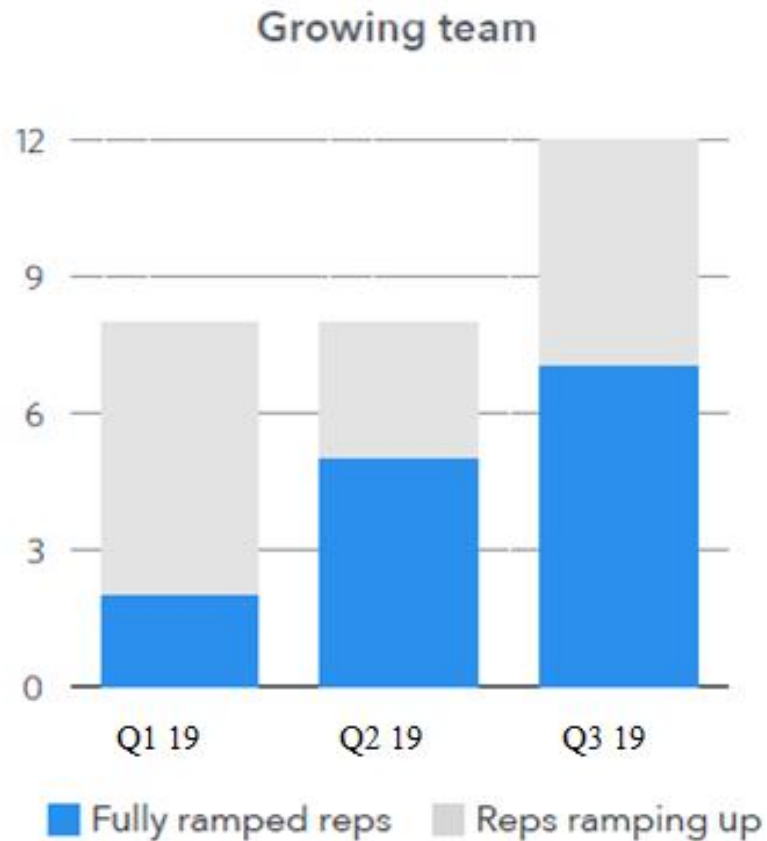


To become the digital medical platform used by 250 active providers and 6 million caregivers in Africa by end of first-quarter 2022

# Marketing and Sales

- 1) Reach more clinics through the use of brochures and referral from existing clinics,
- 2) Hire 90 new sales Agents (15 in each country of implementation).

## Building a predictable sales organization (1/2)





# Building a predictable sales organization 2/2



# The Team



Co-founder

**ANIFA**

**ZIMO**

Student in Marketing strategies



CEO

**Gonnat**

**NGOYI**

Degree in Business Law with 5  
years



CTO

**BUBALA**

**Clovis**

Masters in Business  
Administration (MBA)

# Competitors

1. Printers of these manual sheets for monitoring these health programs but which can easily be lost or degraded.

2. Giftedmom.com in Cameroon which reminds Antenatal appointments by SMS. But this is limited to Cameroon and has contributed to a very small scale (according to the exploration of Grand Challenges) because they only recall the concerned person.

3. BETTER IMMUNIZATION DATA (BID) with Zambia Electronic Immunization Registry “ZEIR”, limited to Zambia and Tanzania. And this becomes interested on the child health only at birth but Xantonn from her mother's womb.

# Contacts

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***Thank you!***