

Create. Build. Scale.



WEST AGILE LABS

Idea. Product. Business.

May 23, 2016

Dear OpenIDEO Amplify Community,

I am very pleased to share the support of West Agile Labs in the development of the Shamba.io software platform. We welcome Shamba.io's initiative to create a new set of data-driven, user-centered tools to facilitate the management of field extension staff for agribusinesses in Africa. Our own experience in working with online and mobile development has shown us that these concepts are the key to creating welcoming, successful, and accessible enterprise software services.

West Agile Labs has experience working with a range of web development concerns. Our organization is a premiere web and mobile design and development agency that is passionate about building products that work and scale. The websites we build are designed with intuitive and effective workflows, and our team always aims to architect the best solution to allow these products to work efficiently. West Agile Labs has helped develop user-friendly websites for a wide variety of businesses and organizations, from building sites from the ground up to providing augmented resources for an existing website. We bring our substantial experience in web and mobile development to this initiative.

Having collaborated with Tiffany in the founding and development of her last start-up, we are quite confident in the partnership and welcome the opportunity to bring another revolutionary company to market, particularly given the high potential for global social impact.

Thank you for including us in this important and exciting project. We believe that Shamba.io will make a big contribution to the field of poverty alleviation, and we look forward to working with you on the development of this valuable resource.

Sincerely,

A handwritten signature in black ink, appearing to read 'Pramod Dabir'.

Pramod Dabir
CEO & Co-Founder

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