

Letter of Support for Talking Stickers**July 9, 2018**

Dear Bridge Builder Challenge:

My name is María Luisa Sotomayor, the purpose of this letter is to discuss how Talking Stickers could be promoted by an app my foundation [limit-less.org] is co-developing with Fundación Soñadores and two local universities. The app, Migrapp, will help connect immigrants in Chile to services offered by NGOs and universities that improve their lives and help them improve opportunities in Chile, by texting with volunteers who can respond to their questions and provide needed information.

I met Brian Bauer of Talking Stickers, with a colleague, José María Del Pino, the Executive Director of Soñadores Foundation. In my opinion, Talking Stickers (TS) has potential to greatly benefit immigrant children in Chile. What attracted me to TS is my experience supporting a number of countries when implementing technology into low resource settings and I understand the impact and reach technology can create. My experience with technology is from working at UNICEF's office of Innovation. For two years, I was one of two Global Managers for UNICEF's, *U-Report*, an instant messaging technology that enabled over 2 million girls and boys from over 40 countries to speak out on issues that affect them.

Based on our meeting with TS, José Maria decided to introduce TS to a low-resource school in Santiago, which has one of the highest percentages of immigrants in Chile (Liceo Miguel De Cervares-LMDC). On July 3, 2018, Brian met the director of LMDC and they are in the process of implementing a small informal pilot project to better understand how Talking Stickers can benefit immigrants in Chile—with a focus on benefiting Haitians. If the results from this Talking Stickers pilot project are favourable and suggest TS aligns well with the objectives of Migrapp, we plan to use Migrapp (soon to be released), to promote TS to immigrants and experts working to benefit immigrants in Chile. José María, from Fundación Soñadores, will lead the potential promotion of Talking Stickers on Migrapp.

José María and myself are optimistic and hopeful that Talking Stickers will be able to bring their app to benefit Haitian and other immigrants struggling to find opportunity and prosperity in Chile. Both of us are hopeful and optimistic Talking Stickers will succeed in Chile, if so, we will follow its development closely and consider how we might be able to help support the successful implementation of Talking Stickers into Chile.

Please feel free to contact us if you have any questions. Best of luck to Talking Stickers in the Bridge Building Challenge and best of luck with the Bridge Building Challenge.

Sincerely,



María Luisa Sotomayor

&


José María Del Pino

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