

Human Centered Milestones: Tuition Heroes

MILESTONE 1: FORM YOUR TEAM

The Tuition Heroes team consists of John Matthews and Kirk Matthews.

John has 25 years of business experience in the field of sales, product management, marketing and business development. He's worked for American Express Incentive Services, Hoechst Marion Roussel Pharmaceuticals, Merz Pharmaceuticals and Mallinckrodt Pharmaceuticals. Most recently, John was an Assistant Dean of Marketing and Communication at the University of Missouri-St. Louis, where the idea of Tuition Heroes germinated. He has an MBA in Marketing and Finance from the University of Missouri-Columbia.

Kirk has 34 years of business experience in the fields of sales, marketing and business development. He's worked for General Milles, Ecolab and various startup ventures. He has an MBA in Marketing, Finance and Economics from the University of Missouri-Columbia.