

Key Partners

- Farmers
- Waste Managers and Recyclers
- Engineers
- Logistics

KEY ACTIVITIES

- Livestock Farming
- Crop Production Farming
- Animal Feed Mill
- Animal Waste Management and Conversion to energy for Power Generation
- Hatchery Services
- Rice Milling and Production
- Manufacturing of Semi-finished and Finished Products from Cash Crops and Agricultural By-products

Key Resources

- Machinery and Plant for our lines of business
- Land
- Capital
- Workers such as Engineers, Waste Managers and other workers

VALUE PROPOSITION

- Agricultural Waste Management and Conversion for Generating Energy to Power the Farm
- Manufacturing of Semi-Finished Products and Finished Products from Cash Crops, Other Produces and By-products

CUSTOMER RELATIONSHIP

- Promotions
- Trade Discount on Large Purchases
- Anniversary, Festival and New Year Gifts and Celebrations

CHANNELS

- Company Retailers and Shops
- Subsidiary Companies in various major Cities in The Country
- Our Company Logistics Vehicles

CUSTOMER SEGMENT

- Individual retailers with a total asset worth of NGN 10 million
- Rice and other agricultural product dealers
- Livestock and Crop Production Farmers
- Other individuals within the age bracket 20 years to 90 years that can consume our Minimum Viable Product (MPV)

COST STRUCTURE

- Land
- Machinery and Plant
- An amount of Capital worth of \$200 million to start up

REVENUE STREAM

- Sale of livestock
- Hatchery Services
- Sale of Animal Feed Mill
- Sale of Fertilizer generated from Animal Waste
- Sale of finished and Semi-finished Goods from Cash Crops and Animal Projects
- Rice Milling and Production
- Generation and Sale of Valuable Products from Agricultural Waste