Youth Advancing Democracy and Development via...

Media Arts ICT

www.tanzanlabora.org
Who we are.

Tanzania Bora Initiative are the collaborative efforts of Tanzanian individuals who share common objectives of development in social, political and economic aspects. The initiative is inspired and driven by the zeal of seeing an engaged, accountable, and responsible society, where every citizen has responsibility and a role to play in bringing about sustainable development, as well as emphasizing accountability by leaders at all levels. Tanzania Bora Initiative strives to see a better Tanzania with better Governance and Leadership, better and meaningful Civic participation, better Social Services, better economy and better wellbeing of the Citizens.

What we do.

Through Media, Arts and ICT, Tanzania Bora Initiative engages the Tanzania community, specifically youth, in providing civic educational programs and community development based projects on effective leadership, democracy, good governance, and development issues. We do so to inspire and support community initiatives toward attainment of sustainable development through awareness rising and capacity building. We do so through policy discussion, Media, trainings, dialogues, seminars and workshops.
Our Focus.

- Promote youth voices.
- Partner with youth innovation.
- Create youth friendly spaces.
- Empower gender equality.
- Advance youth opportunities.
- Support youth mentorship.
- Recognize youth Leadership.
Governance.

We seek to contribute to increased engagement between young people and power-holders within the Tanzanian community; to support youth to become more politically informed and engaged; to inspire community conversation and support local media to effectively analyze and monitor the decisions and actions of people in power. Ultimately, we aim at enhancing public engagement via platforms and mouthpiece that inspire citizen engagement, specifically young people, to participate in issues pertaining democracy, good governance, and development of their community.
Key Themes.

Media.
We create media that inspire individuals to change for better, our media reaches our diverse community audiences through various media channels which are our TV shows, documentaries, radio shows, TV and Radio drama, educative comics, magazines and interactive websites and social media. We continue to work with mainstream media and partner in building national media capacity. We plan to work to provide support to national media houses and positively influence the way they deliver their democracy and governance based programs so that these major houses can provide trusted, accurate and balanced content and contribute to wider political accountability and participation in Tanzania.
Our young journalist Radhia Malla interviewing Dr. Abdallah Possi the Deputy Minister in Prime Minister’s office.
Key Themes.

Arts.

We aim to create a platform that unites individuals who share passion for arts of all forms and use it to bring impact and positive change. Through Arts we aim to impact culture, influence behaviour change and positively influence nations. We encourage Artistic Activism and create artists network that will explore, analyze, and strengthen connections between social activism and artistic practice.
House of kinetix is an elite dance crew in Tanzania made up of young talented dancers packed with amazing skills in a variety of dance styles like animation, hip-hop, popping, locking, krump, and contemporary. The crew was officially created on March 2013 by Tumaini Andrew (Gravit) with three other individual dancers; Kelvin Ebby (Geek), Beston Shaban (Bitz) and Amani Kgoni (Moon).
**ICT and Innovation.**

We aim to inspire, encourage and motivate young minds to leverage technology as a creative outlet and feel confident in using computer and media related tools with focus on different aspects of technology and how it can relate to providing solutions to their surrounding communities.
Inspired by the thirst for a better Tanzania and Africa at large, our LoveArts project proudly released its first single ‘Tanzania Ndio Mimi’. Featuring seven (7) talented, Tanzania Bora, artists from Tanzania and Africa. The song seeks not only to caress and pleasure listeners ears with sublime melodies but also to spark the patriot in your heart.
We involve Tanzanians via our multimedia campaign platforms for citizens to engage and understand the ongoing constitution processes, proposed constitution draft and entire referendum process before voting and also how to engage after voting too. This program aims to help the citizens to familiarize with their constitution by offering daily reading plan, browsable chapters and bookmarking favourite articles of the constitution.

www.juakatibatanzania.com
Serikali Yangu/My Gov is citizen-centric program that aims to empower young Tanzanians especially in the rural constituencies to tackle unemployment challenge. Through entrepreneurship and business capacity building sessions, the program help young Tanzanians to establish and join SACCOS groups that will solicit funds and use them as capital to start small businesses for themselves. SerikaliYangu/MyGov also helps youth to connect with the government through constituencies’ Members of Parliament (MPs), villages and wards officers.
Young Journalist Initiative.

We look onto helping breed a new class of young journalists to tell stories that other media houses ignore by; Educating, entertaining and informing the youth in different ways. The purpose is to develop a sustainable model of professional journalist while building up standards of journalism and inspiring media houses to engage with the quality young journalist who are creative and bring quality and balanced stories so as to raise the standards of journalism in the nation. Ultimately this projects aim is to help give youth skills to create chances to follow a career path in journalism. We aim to influence demand for accountability and
SHE Codes for Change is a Tanzanian tech mentorship project aims to close the gender gap in the technology sector by educating, inspiring and equipping high school girls ages 13-19 with the skills and tools for innovation and social change. We work with partners to inspire, educate and equip girls with computing skills. Our mission is to expose more girls in Africa to technology at a young age, to amplify their impact in the continent and world at large.

www.shecodesforchange.org
We aim to promote and advocate for economic, social and emotional well being of girls so as to influence their positive social transformation. We aim at encouraging the leadership of girls, their participation and the development of their status, which in turn will benefit the entire community. We envision a society where every child is empowered and free to exercise its rights and live peacefully in a just, humane and equitable society.
We work with Artists by engaging them in creating music, dramas, poetry, photography, fashion and graphic designs that influences positive change needed in our community. Since arts can significantly influence the degree to which people feel empowered to participate in community development, our LoveArts program steps in to facilitate this process. We deliver various forms of Art with messages that inspires positive change for our community.

www.loveartstanzania.com
“IT ALWAYS SEEMS IMPOSSIBLE UNTIL ITS DONE.”

NELSON MANDELA