

CITY COUNCIL AGENDA
Monday, November 18, 2019



5:00 p.m. **Closed session as provided by Sections 2.2-3711 and 2.2-3712 of the Virginia Code**
Second Floor Conference Room (Boards & Commissions)

6:30 p.m. **Regular Meeting - CALL TO ORDER**
Council Chamber

PLEDGE OF ALLEGIANCE
ROLL CALL
ANNOUNCEMENTS
PROCLAMATIONS

1. CONSENT AGENDA* (Items removed from consent agenda will be considered at the end of the regular agenda)

- a. MINUTES:
- b. APPROPRIATION: Virginia Behavioral Health Docket Grant - \$45,000 (2nd reading)
- c. APPROPRIATION: Virginia Outdoors Foundation Grant – Land Acquisition - **\$50,000** (1st of 2 readings)
- d. APPROPRIATION: Virginia Department of Education Special Nutrition Program Child and Adult Care Food Program - \$35,000 (1st of 2 readings)
- e. APPROPRIATION: Virginia Department of Social Services Employment Advancement for Temporary Aid to Needy Families Participants Grant - \$130,259.83 (1st of 2 readings)
- f. APPROPRIATION: Fire apparatus payment reimbursement \$642,609 (1st of 2 readings)
- g. RESOLUTION: Lua Project – Day of the Dead funding request - \$500 (1 reading)
- h. RESOLUTION: Referring New Hill Development Corporation’s Starr Hill Neighborhood Community Vision and Small Area Plan to the Planning Commission for consideration of amending the Charlottesville Comprehensive Plan (1 reading)
- i. REPORT: Charlottesville-Albemarle Society for the Prevention of Cruelty to Animals (SPCA) report

CITY MANAGER RESPONSE TO COMMUNITY MATTERS (FROM PREVIOUS MEETINGS)

COMMUNITY MATTERS Public comment is provided for up to 16 speakers at the beginning of the meeting (limit 3 minutes per speaker.) Pre-registration is available for up to 8 spaces, and pre-registered speakers are announced by noon the day of the meeting. The number of speakers is unlimited at the end of the meeting.

- 2. REPORT:** Dogwood Vietnam Veterans Memorial alternatives report
- 3. REPORT:** Charlottesville Redevelopment and Housing Authority (CRHA) update
- 4. REPORT:** Social Services Advisory Board annual report
- 5. REPORT:** TING internet update for public housing
- 6. REPORT:** The Mapping Cville project
- 7. REPORT:** Health Department update (oral presentation)
- 8. ORDINANCE:** Bicycle & E-Scooter Sharing System (aka “Dockless Mobility”) Ordinance and Permit Program (1st of 2 readings)
- 9. RESOLUTION*/ORDINANCE:** 209 Maury Avenue:
 - a. RESOLUTION: Comprehensive Plan – Future Land Use Amendment (1 reading)
 - b. ORDINANCE: 209 Maury Avenue rezoning request (1st of 2 readings)
- 10. RESOLUTION*:** Allocation of Food Equity Initiative funds for FY 2020 - \$155,000 (1 reading)

OTHER BUSINESS

MATTERS BY THE PUBLIC
*ACTION NEEDED

GUIDELINES FOR PUBLIC COMMENT

**We welcome public comment;
it is an important part of our meeting.**

**Time is reserved near the beginning and at the end of each
regular City Council meeting for public comment.**

Please follow these guidelines for public comment:

- Each speaker has **3 minutes** to speak. Please give your name and place of residence before beginning your remarks.
- Please **do not interrupt speakers**, whether or not you agree with them. **Speaking from the audience is not permitted** without first being recognized by the Chair.
- Please **refrain from using obscenities**.
- If you are here to speak for a **Public Hearing**, please wait to speak on the matter until the report for that item has been presented and the Public Hearing has been opened.
- If you cannot follow these guidelines, you will be asked to leave City Council Chambers and will not be permitted to re-enter.

CITY OF CHARLOTTESVILLE, VIRGINIA
CITY COUNCIL AGENDA



Agenda Date:	November 18, 2019
Action Required:	Resolution
Presenter:	Shantell Bingham, Program Director, Charlottesville Food Justice Network Jeanette Abi-Nader, Executive Director, Cultivate Charlottesville
Staff Contacts:	Kaki Dimock, Director, Department of Human Services Misty Graves, Program Supervisor, Department of Human Services
Title:	Allocation of Food Equity Initiative funds for FY 2020, \$155,000

Background:

On October 7, representatives from the Food Equity Initiative provided a comprehensive report that covered an update on activities of the previous year, progress towards goals, and a review of core issue areas. Staff provided an overview of the strategic review and action plan that included profiles for ten City Departments and their intersection with food equity and recommendations for future food equity work.

In order to implement the work outlined in the strategic review and action plan, staff will need continued funding and seeks \$155,000 in City funds for the current fiscal year (FY 2020). These funds will be utilized to match two federal grants, which require an equal match of \$155,000 for the current fiscal year.

Discussion:

EXECUTIVE SUMMARY:

While food insecurity remains a prevalent issue in our city (16% for Charlottesville; 9.8% for Virginia) views of a healthy and just food system are in sight. During this year, the Food Equity Initiative as directed by the Charlottesville Food Justice Network, will further the goals outlined in the proposed Food Equity Initiative | Year 2 work plan.

Advancing systemic change requires close partnerships with city departments. In fact, many Charlottesville Food Justice Network Food Equity recommendations as well as Local Food, Local Places Action Plan steps require working with city staff. To support city staff collaboration with Charlottesville Food Justice Network partners, Food Equity Profiles were created to highlight department staff's vision for food equity.

Alignment with City Council’s Vision and Strategic Plan:

The Food Equity Initiative supports City Council’s “Community of Mutual Respect” vision. It contributes to Goal 2 of the Strategic Plan: a healthy and safe city and Goal 1: an inclusive community of self-sufficient residents specifically objective 1.5 intentionally address issues of race and equity.

Community Engagement:

The Charlottesville Food Justice Network meets bi-monthly and it’s last meeting took place on October 23, 2019. During this meeting, 29 member organizations or individuals committed to specific work plans that intend to bolster the food equity work and propel the community forward. The Food Equity initiative completed a number of engagement opportunities in diverse settings and modalities that include individual meetings, large group meetings, and media and community events as reported in the October 2019 Food Equity Initiative Report & Action Plan. This summer, the Environmental Protection Agency Local Food, Local Places selected the City of Charlottesville to create a plan for supporting the development of affordable food markets taking an equity approach by considering urban farmers of color as a key stakeholder in guiding the development of affordable food markets. The methods of the Food Equity Initiative intentionally incorporate and amplify community voice and leadership.

Budgetary Impact:

The Charlottesville Food Justice Network request \$155,000 to support FY20 of the Food Equity Initiative and to provide matching funds for two federal grants awarded that have the combined amount of \$155,000. (United States Department of Agriculture Community Food Projects Competitive Grants Program of \$125,000 for three years and the Environmental Protection Agency Environmental Justice Small Grants Program of \$30,000 for one year.

Should Council agree to support this program in FY20, the matching funds of \$155,000 to support the Food Equity Initiative would come from the from the City Council Strategic Initiatives account. Currently there is \$435,429.37 in funding remaining in that account. Of that amount \$150,729.37 is unallocated funding and \$284,700 is funding previously dedicated but not spent by Council for Equity Package items. The chart below lists those items.

<u>Items previously Noted by Council as Equity Fund Uses</u>		
		FY 16 year end appropriation(\$500,000) to have funds set aside to implement recommendations of the Blue Ribbon Commission on Memorials, Race and Public Spaces. \$55,000 of this has been used for the EJI - Civil Rights Pilgrimage Trip as approved by Council on 6/4/18; Business Equity Fund taken from this pool (\$109,000);
Blue Ribbon Commission on Memorials, Race and Public Spaces	\$	(180,000) \$156,000 allocated for CCS Gifted teachers.
Scholarship Program (one time funding added FY 18)	\$	(5,000)
Ethnic Study Course (one time funding added FY 18)	\$	(15,000)
Vinegar Hill Monument matching grant (added FY 17 year end)	\$	(25,000)
	\$	(59,700) remaining portion of \$1M originally appropriated as Equity Funds
	\$	(284,700)

Council would need to reallocate a portion of the above funding which was previously dedicated as other equity package items, in order to fully fund the recommendations. The USDA Community Food Projects Competitive Program Grant is a three-year grant, and future matches

of \$125,000 or for FY 21 and FY22 are anticipated, funding for any of these initiatives that would continue in FY21 and beyond would need to be added to the City's FY21 proposed budget for consideration.

Recommendation:

Staff recommends continued financial support in the amount of \$155,000 of this initiative outlined in the Food Equity Initiative Strategic Review and Action Plan.

Alternatives:

N/A

Attachments:

Food Equity Initiative Year 2 Work Plan
Food Equity Initiative Budget Worksheet

RESOLUTION
Allocation of Food Equity Initiative Funding for FY 2020
\$155,000

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Charlottesville, Virginia that the sum of \$155,000 is hereby paid from currently appropriated funds in the Council Strategic Initiatives account in the General Fund in support of the Food Equity Initiative.

\$155,000

Fund: 105

Cost Center: 10110010000

Charlottesville Food Equity Initiative

Year 2 | July 2019-September 2020

Existing Food System	Emerging Food System
Prioritizes mass production	Prioritizes health
Food is not seen as the business of cities	Food is seen as a strategic vehicle for meeting city goals
Founded on access to cheap fossil fuels	Environmental protection is a cornerstone of food production, processing and distribution
Market forces determine location of food stores	Neighborhoods are planned with food access in mind
Food pricing unconnected to nutritional benefit	Food pricing favors healthy choices
Food issues carved up into separate government departments and jurisdictions	Food solutions come from collaborative partnerships within and among governments and civil society

Table 1: City of Toronto Food Strategy, 2010

Description

The Charlottesville Food Equity Initiative brings together public, private, and non-profit partners working in unique and complementary ways to build a healthy and just community food system for all Charlottesville residents. The Initiative will cultivate community driven processes, resident leadership, and city partnerships to improve access to and quality of nutritious and affordable foods, addressing food equity barriers.

Year 2 of the Food Equity Initiative will support implementation of citywide strategies outlined in the Food Equity Initiative Year 1 Report & Plan which align with goals established in the MAPP2Health Community Action Plan, the Local Food, Local Places Action Plan, and the specific City Departments food equity action plans.

Overarching Goals

1. Increase food access and equity for Charlottesville residents facing food insecurity
2. Increase collaboration and impact of diverse stakeholders engaged in building community food equity
3. Increase strategies to address community health disparities across race and economics
4. Increase knowledge of food equity practices by food system organizations and the Charlottesville community at large
5. Increase community participation and leadership in food equity planning and implementation, especially for community members experiencing food insecurity
6. Provide opportunities for leadership and job training among young adults in food equity issues

Activities and Outcomes: July 2019 – September 2020

- A. **Sustain and cultivate mechanisms for community leadership** including both formal and informal meetings with oversight by community stakeholders and community members on programs and broader food access issues.

Outcome 1: By September 2020, building on the year 1 pilot project, implement a 2020 CFJN Community Advocates program that engages a core group of neighborhood leaders to engage with city staff, network organizations and community members to provide contextual expertise as well as a direct link between policy makers and residents.

Outcome 2: By September 2020 provide opportunities for over 1,500 community members and stakeholders to engage in implementation of food equity strategies within the FEI Report and Plan, the MAPP2Health Community Action Plan, and the Local Food, Local Places community plan.

- B. **Contribute subject matter expertise, policy insight and strategic initiatives** to discussions on the core areas of intersection with food equity including: **Urban Agriculture, Food Access Points & Retail, Housing & Food Equity, Healthy School Foods, and Transportation & Food Pathways.**

Outcome 1: By June 2020, the Initiative will complete the Chapters for each of the core food equity areas of intersection (listed above). Each chapter will include specific recommendations for five-year action plans and identified partners. ([Healthy School Foods Chapter](#) can be found here.)

Outcome 2: Work closely with City Departments to finalize the three remaining departmental food equity work plans and move to support implementation strategies for each department.

Outcome 3: By September 2020, the Initiative will actively engage in the City's Comprehensive Plan process and submit robust food equity edits.

Outcome 4: By September 2020, build on the research and analysis of nation wide policies to submit recommendations for specific food equity policies with long-term positive impacts. Examples may include utilizing a portion of the meals tax for healthy school foods, prioritizing the maintenance of existing sidewalks and roads that link to grocery stores, food pantries and other food sources, and limiting advertising/coverage of windows with tobacco, alcohol or junk food advertisements.

- C. **Continue to compile and disseminate research** including an analysis of food system assessments that identifies gaps and opportunities for investment, current food access efforts, and communication strategies to engage stakeholders including community members, business owners and elected officials.

Outcome 1: By August 2020, build on existing research to compile an analysis of the gaps and opportunities for investment in core areas of food equity intersection including sites for continuation of urban agriculture in Charlottesville, strategies for development of accessible food retail outlets (such as food cooperatives), actions for increasing healthy school food access, and analysis of improvements to food pathways.

Outcome 2: Ongoing, Continue collaboration with media outlets on food access and security as well as collaborating with youth leaders to enhance a social media campaign to disseminate information and engage community members on action and policy efforts.

D. **Identify and apply for opportunities to highlight the City's food equity work** statewide and nationally.

Outcome 1: Ongoing, develop a plan for learning exchanges, such as presentations at national conferences that will extend Charlottesville's food equity reach to statewide, regional and national partners. For example, CFJN Community Advocates, Food Justice Interns and Staff will present at the December 2019 national Community Food Systems conference in Savannah, Georgia.

E. **Plan for sustainability** by pursuing additional funding for long-term investment at the city, agency and community member levels.

Outcome 1: By September 2020, secure additional funding match of at least \$75,000 to support this initiative in successive years.

Outcome 2: By June 2020, present a diversified multi-year funding plan to City Council.

Budget

The enclosed budget outlines CFJN expenses for 2018-2019 and a budget for 2019-2020. Highlighted are how City Council funds were spent in 2018-2019 and how CFJN would like to utilize Council funds for 2019-2020. The primary expense represents staff and community leaders. This is reflective of the intense outreach and community engagement efforts that are focused on relationship building and engaging community voice and leadership. Specific food equity projects are not included in this request and are funded through other sources secured from each partnering organization.

City Schoolyard Garden has secured two federal grants for FY20 that support the work of Charlottesville Food Justice Network and each require 100% matching. City funding for Food Equity Initiative | Year 2 will match these federal funds of combined \$155,000 (USDA Community Food Projects=\$125,000, EPA Environmental Justice=\$30,000).

Charlottesville Food Justice Network Planning Team

Shantell Bingham, Charlottesville Food Justice Network, Program Director

Jeanette Abi-Nader, City Schoolyard Garden | UACC | CFJN, Executive Director

Elizabeth Beasley, UVA Health System, Community Relations and Outreach Director

Tanya Deckla-Cobb, UVA Institute for Environmental Negotiation

Eileen Emerson, Blue Ridge Area Food Bank

Alex London-Gross, PB&J Fund, Executive Director

Richard Morris, Urban Agriculture Collective of Charlottesville, Farm & Foodroots Program Director

Maria Niechwiadowicz, Bread & Roses, Program Director

Todd Niemeier, Charlottesville Office of Human Rights

Kristen Rabourdin, Market at 25th

Brooke Ray, IRC New Roots Food and Agriculture Programs, Senior Manager

Michael Reilly, Slow Money, Director

Rebecca Schmidt, Thomas Jefferson Health District, Population Health Manager

Kristen Suokko, Local Food Hub, Executive Director

Tamara Wright, Urban Agriculture Collective of Charlottesville & Rooted, Community Advocate Lead

Barbara Yager, Community member

Charlottesville Food Justice Network

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CHARLOTTEVILLE FOOD JUSTICE NETWORK
 FOOD EQUITY INITIATIVE - EXPENSE REPORT
 OCTOBER 1, 2018 - SEPTEMBER 30, 2019

ACCOUNT	FY19 EXPENSES	COMMENTS	FY19 FEI FUNDS	FEI FUND COMMENTS What funds were spent on
TOTAL EXPENSE	176,566		65,000	
Staff Compensation	98,521	CFIN Program Director & 35% Executive Director	32,820	50% of CFIN Program Director (w/ benefits & taxes)
Program - Support	43,665	5 Community Advocates (10-20 hrs/mo) 7 Youth Food Justice Interns (summer) Volunteer, Advocate & Intern Supplies Travel - local & regional conference	22,100	4 Community Advocates (10-30 hrs/mo for 7 mo)
Program - Expenses	7,780	Community Meetings Community Advocate & Intern lunches Community member gift cards stipends	5,780	Community Meetings Community Advocate & Intern lunches Community member gift cards stipends
Professional Services	5,700	Bookkeeping, Evaluation	-	
Communications & Technology	3,700	Community Advocate computers Database management	2,500	Community Advocate computers
General & Administration	17,200	Rent, Insurance, Office Supplies, etc.	1,800	CFIN Community Outreach Supplies

CHARLOTTEVILLE FOOD JUSTICE NETWORK
 FOOD EQUITY INITIATIVE - FY20 BUDGET PROJECTIONS
 OCTOBER 1, 2019-SEPTEMBER 30, 2020

ACCOUNT	FY20 BUDGET	COMMENTS	FY20 FEI REQUEST	FEI FUND COMMENTS What funds will be spent on
TOTAL EXPENSE	310,000		155,000	
Staff Compensation	172,000	CFIN Program Director, 25% Executive Program Director, 30% UACC Program Director, 50% Food Justice Fellow	86,000	CFIN Director @ 50%, Executive Director @ 13%, UACC Director @ 15%, Food Justice Fellow @ 25% [half of time spent on project]
Program - Support	77,100	5 Community Advocates (20 hrs/wk) 10 Youth Food Justice Interns (year round) Volunteer, Advocate & Intern Supplies Travel - local & regional conference	41,800	5 Community Advocates (10 hrs/wk) Volunteer & Advocate Supplies Travel - regional & national conference
Program - Expenses	12,600	Community Meetings Community Advocate & Intern lunches Community member gift cards stipends	8,600	Community Meetings Community Advocate lunches Community member gift cards stipends
Professional Services	26,700	Bookkeeping, Racial Equity Training, Evaluation	11,000	Racial Equity Training, Evaluation
Communications & Technology	4,700	Event Expenses: Community Gathering Technology/ Expenses	2,500	Event Expenses: Community Gathering
General & Administration	16,900	Rent, Insurance, Office Supplies, etc.	5,100	Rent, Insurance, Office Supplies, etc.