Future of “Social Getwork”

Once the opportunity load matches takes place, we could employ the following ideas to get the job on the single app tracker.

**Play a game to get a Job** - A game can be connected to the app to identify the player's interests in a fun way, further to hack career impact factor.

**Bird's eye view of an employer** - Employers list job specifications instead of listing key activities involved in the job. A routine based resume would hold excellent when employer's perspectives of hiring changes as it can be a best fit with the available interests/passion. This will be termed as the future of app's vision.

**Collaborative Consumption workspace** - Working together till you get a job holds good for entry level grads who are seeking out for "the best fit job" They get a variety of choices to work on and choose the one that matches the best. In the meanwhile update their resumes based on the experience gained.

**Creating a personal USP** - Everyone has a talent and if one creates a personal USP (Unique Selling Proposition), he/she can sell themselves to the job market. Freelancers are the best example. Following our passion/interests can hep us achieve our destined goals as success in one's life has various meanings. Encouraging youngsters to follow their passion/interests that can sell to the world as a service/product.

**The future of DailyO** is to collaborate with employers to define jobs that are specific to youth who are using social media every minute to send or receive information. *Why not change the hiring process when the stakeholders are impacted by social media? A hiring process that can pick candidates based on passion matches!*